

*13th Annual*

# PREDICTABLE GENETICS PROVEN PERFORMANCE

Selling 100+ Bulls and Females March 4th in Pawnee Rock, KS

All bulls have *GrowSafe Feed Efficiency* data  
and *genomic-enhanced EPDs*.

*Now on*



## FELLOW CATTLEMEN,

As we write this catalog, we ponder the way things have changed in the thirteen years since we started Predictable Genetics, Proven Performance. The initial focus was calving ease and low maintenance cattle and then pivoted to more growth and end product. This offering solidifies the direction of the recent past as we have come back to more moderate growth with calving ease. The focus has shifted more to the acceleration of high feed efficiency genetics as we have seen the intersection of growth and efficiency, or more simply put, where revenue and expense increase profitability.

No different than anyone else in the Midwest, the drought of 2022 brought many hardships and challenges with the availability of feed resources being top of the list. Whether it was our rangeland, hay production, or grain production for feedlot cattle, the lack of rainfall has and will continue to test our resolve in the beef business. We feel the introduction of some new sire groups will aid in solidifying our rebuilding of cow bases with some of the most versatile and efficient genetics you will find. The first calf crops of Evolution, Count 8745, BottomLine, and Vercingetorix are truly herd changers and have surpassed expectation. These sires combined with the successful lines that have been well tested and accepted, are responsible for assembling an offering that we think are truly second to none not only in their type and kind, but in their predictability.

At the time of this writing, we are just coming through another rough stretch of cold weather and we have made the decision to hold off semen testing until we were through it. This ensures we get high quality semen tests and makes certain we have the bulls ready to go to work on sale day. As a result, you will notice that scrotal measurements and heifer pelvic measurements are missing from the catalog. Please watch our website as we will be updating these measurements along with current weights.

The sale will again be broadcast live with online bidding on CCI.live. They encourage that you register to bid before the day of the auction to assure that you are approved for bidding. Please plan to be with us Friday for viewing of the sale offering as well as the return of the ever popular Friday night shrimp boil. As always, we have provided a list of phone numbers available to you for everything from evaluation to bidding. We hope you will utilize these gentlemen in any capacity that you need.

On behalf of the Loving family, we would like to thank you for taking the time to look through the offering. We firmly believe that the genetics represented will meet or exceed expectation.

Sincerely,

*The Loving Family*

Thank you to the American Shorthorn Association for honoring the Loving family as the Show Honoree at the 2022 American Royal.



**BFCC Myrtle Bo 1752**

Sired by Ash Valley Optimus 7587, sold in our 2019  
PGPP to Brady Family Shorthorns of Marlow, OK

# AUCTIONEER

Kyle Elwood

(785) 493-2901

## SALE LOCATION

From Great Bend, Ks: Go 10 miles west on Hwy 56/156 to SW 90 Ave. Turn south and go 1 ¾ miles and turn right on SW 70 Rd. Head west 1/8 mile.

From Hwy 56/156 at west edge of Pawnee Rock: 2 3/8 miles east on SW 70Rd.

## ACCOMMODATIONS

Best Western (620) 792-3541  
Great Bend

Holiday Inn Express (620) 603-6565  
Great Bend

## UPDATED INFORMATION

All videos and updates prior to sale day can be found on our website, **LovingFarms.com**.



Now on CCI.Live. Register to bid online prior to March 4.

## Trait Indicators

Look for these trait indicators next to each animal.



### Calving Ease

Individuals that are strong on actual performance and EPDs for birthweight and calving ease.



### Efficiency

Individuals that lead their contemporary groups in feed efficiency.



### Performance

High growth individuals having an advantage on performance indicator EPDs and actual performance.



**Premium** Individuals that excel on premium based carcass traits and \$F.

# SCHEDULE

## March 3

12-6 pm: Cattle available for viewing  
6 pm: Cattlemen's Dinner at the Barn

## March 4

8 am - 1 pm: Coffee, rolls and cattle available for viewing  
12 pm: Homemade Brisket Lunch  
1 pm: Auction

## SALE DAY PHONES

Marty Loving (620) 786-2018  
Scott Loving (620) 786-1369

Aaron Hahn (309) 645-4488  
Hahn Livestock Consulting

Andee Marston (785) 250-4449  
Kansas Stockman  
Darryl Rahn (217) 473-1124  
Shorthorn Country

Matt Woolfolk (731) 694-6469  
MRW Cattle Resources

Hadley Schotte (785) 562-6632  
The Stock Exchange

## Videos at Your Fingertips

1. Open the camera on your smartphone.
2. Hover over the code.
3. Tap the link that appears.
4. The video of that lot will play.





# OVERVIEW OF EPDs

**Calving Ease Direct (CED):** The most important EPD in sire selection for use on heifers. This value is expressed as a percent of unassisted births; the more positive a number is the more desirable.

**Calving Ease Maternal (CEM):** Reflects a bull's ability to sire daughters who calve unassisted. The value is expressed as a percentage of unassisted births, with a more positive number being more desirable.

**Birth Weight (BW):** An indicator of birth weight and calving ease. Larger BW EPDs typically, but not always indicate more calving difficulty.

**Weaning Weight (WW):** Weaning weight measures the differences in weight of calves at weaning, and is also reported in pounds. A higher WW EPD indicates an expected higher weaning weight.

**Yearling Weight (YW):** Like other weight traits, YW measure the differences in weight of animals at yearling, and is also expressed in pounds. Higher YW EPDs indicate a higher expected yearling weight.

**Milk (MK):** the expected differences in a bull's daughters' calves at weaning weight due to their milking ability. Milk is looking at how well daughters milk and how that translates to the weaning weights of their calves. A higher MK EPD indicates a higher weaning weight due to the bull's daughters' milking ability.

**Total Maternal (TM):** TM predicts the total difference in weight of a bull's daughters' calves at weaning. A portion of this difference in weight comes from the milking ability of the bull's daughters (MK EPD), and a portion comes from the genes for growth passed from the bull to his daughters and then on to their calves. The TM EPD is calculated by taking ½ of a bull's WW EPD + his MK EPD.

**Stayability (ST):** The newest addition to the Shorthorn EPD lineup, Stayability is a measure of the percentage of a bull's daughters that will still be in the herd at six years old. Like CED and CEM, Stayability is expressed as a percentage. A higher ST EPD indicates a higher percentage of daughters staying in the herd.

**Carcass Weight (CW):** expressed in pounds as a predictor of the differences in hot carcass weight of a sire's progeny compared to progeny of other sires.

**Ribeye Area (REA):** REA measures the difference in ribeye area of a bull's progeny. REA is measured in square inches. A higher REA EPD is indicative of expected larger ribeyes.

**Backfat (FT):** Fat thickness measures the amount of back fat on a carcass. FT is reported in inches. A lower FT EPD indicates a bull whose progeny will have less fat on the carcass than a bull with a higher FT EPD.

**Marbling Score (MB):** evaluation of intramuscular fat deposition in the ribeye as expressed in USDA numeric marbling scores. Higher values indicate genetics that are expected to marble and have a higher quality grade.

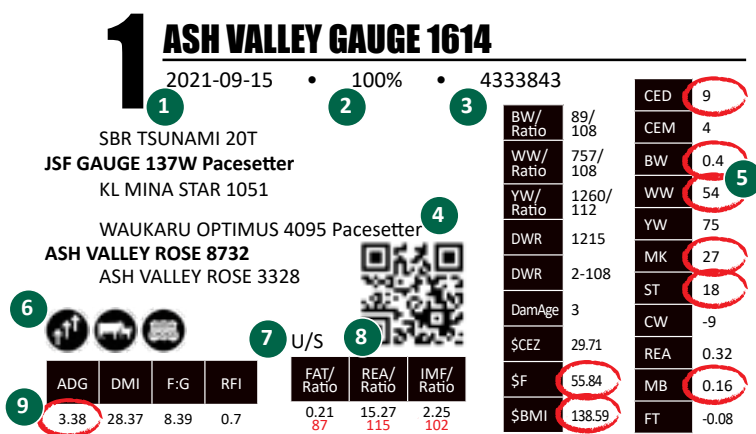
**Calving Ease Direct (\$CEZ):** This index assumes a bull will only be mated to heifers, not cows. The potential profitability of the sire is measured by the incidence of live calves at birth. Moderate mature size is also emphasized in the index, but performance is not a priority.

**British Maternal Index (\$BMI):** This multi-trait selection index attempts to measure a bull's potential profitability when complimenting the British cow base (Angus, Red Angus, Hereford, etc.). Shorthorn females can likewise be gauged at adding value to British or British composite bulls of other breeds. A balance of growth and carcass traits is desired with a strong maternal component aimed at optimum reproductive efficiency and cow longevity.

**Feedlot (\$F):** \$Feedlot places strong emphasis on growth and carcass traits. This multi-trait index assumes the sire will be mated to a mix of heifers and cows and attempts to measure profitability when progeny are sold on the fed market. On the female side, mature size should be monitored closely when selecting for \$F.

**Dam Weaning Ratio (DWR):** Indication of dam's productivity. First number is number of progeny. Second number is weaning index.

1. Date of Birth
2. Percentage Shorthorn
3. ASA Registration Number
4. PACER Performance/Pacesetter
5. Top 25% of Breed Indicator
6. Trait Indicator (Key on pg 3)
7. Ultrasound Data
8. Video QR Code (Details on pg 3)
9. GrowSafe Feed Efficiency Data





# DECISIONS MADE EASY

## Top 10 Lists

CED			BW			\$CEZ		
58	ASH VALLEY ANSWER 2031	20	58	ASH VALLEY ANSWER 2031	-6.1	58	ASH VALLEY ANSWER 2031	70.78
27	ASH VALLEY RIGHT CHOICE 1658	17	39	ASH VALLEY REBELLION 2011	-4.9	27	ASH VALLEY RIGHT CHOICE 1658	64.35
39	ASH VALLEY REBELLION 2011	17	20	ASH VALLEY RIGHT CHOICE 1681	-4.4	20	ASH VALLEY RIGHT CHOICE 1681	60.29
20	ASH VALLEY RIGHT CHOICE 1681	16	44	ASH VALLEY ALLEY OOP 214	-3.3	39	ASH VALLEY REBELLION 2011	54.49
41	ASH VALLEY BOTTOMLINE 2018	16	27	ASH VALLEY RIGHT CHOICE 1658	-3.3	44	ASH VALLEY ALLEY OOP 214	52.75
57	ASH VALLEY BOTTOMLINE 2026	16	41	ASH VALLEY BOTTOMLINE 2018	-3.2	57	ASH VALLEY BOTTOMLINE 2026	51.96
38	ASH VALLEY ANSWER 2060	15	37	ASH VALLEY SL ANSWER 2061	-3.1	30	ASH VALLEY LEADER 1650	50.02
40	ASH VALLEY BOTTOMLINE 2016	15	63	ASH VALLEY COUNTER 2055	-2.9	29	ASH VALLEY LEADER 1653	49.41
55	ASH VALLEY ANSWER 2066	15	38	ASH VALLEY ANSWER 2060	-2.8	24	ASH VALLEY COUNT 1691	49.39
56	ASH VALLEY REBELLION 2034	15	51	ASH VALLEY EVOLUTION 2095	-2.7	41	ASH VALLEY BOTTOMLINE 2018	49.26
\$BMI			WW			Stay		
56	ASH VALLEY REBELLION 2034	160.81	56	ASH VALLEY REBELLION 2034	77	17	ASH VALLEY COUNT 1690	25
39	ASH VALLEY REBELLION 2011	159.12	40	ASH VALLEY BOTTOMLINE 2016	67	51	ASH VALLEY EVOLUTION 2095	25
40	ASH VALLEY BOTTOMLINE 2016	150.34	61	ASH VALLEY EVOLUTION 2075	60	52	ASH VALLEY ANSWER 2078	23
55	ASH VALLEY ANSWER 2066	145.45	23	ASH VALLEY COUNTER 121	59	2	ASH VALLEY ENCOUNTER 1617	23
4	ASH VALLEY COUNT 1657	143.85	39	ASH VALLEY REBELLION 2011	58	6	ASH VALLEY COUNT 1615	23
42	ASH VALLEY COUNTER 2013	141.42	4	ASH VALLEY COUNT 1657	57	33	ASH VALLEY LEADER 1667	23
38	ASH VALLEY ANSWER 2060	138.78	41	ASH VALLEY BOTTOMLINE 2018	57	16	ASH VALLEY COUNT 1669	22
1	ASH VALLEY GAUGE 1614	138.59	34	ASH VALLEY EVOLUTION 2069	54	34	ASH VALLEY EVOLUTION 2069	22
2	ASH VALLEY ENCOUNTER 1617	138.28	1	ASH VALLEY GAUGE 1614	54	36	ASH VALLEY COUNT 2148	22
17	ASH VALLEY COUNT 1690	135.33	48	ASH VALLEY EVOLUTION 2002	54	31	ASH VALLEY LEADER 1632	22
50	ASH VALLEY EVOLUTION 2110	133.28	50	ASH VALLEY EVOLUTION 2110	54	60	ASH VALLEY COUNT 2122	22
54	ASH VALLEY EVOLUTION 2102	132.18	38	ASH VALLEY ANSWER 2060	54	37	ASH VALLEY SL ANSWER 2061	22
10	ASH VALLEY ENCOUNTER 1620	131.42	57	ASH VALLEY BOTTOMLINE 2026	53	58	ASH VALLEY ANSWER 2031	22
\$F			YW			MB		
56	ASH VALLEY REBELLION 2034	75.41	56	ASH VALLEY REBELLION 2034	121	39	ASH VALLEY REBELLION 2011	0.88
40	ASH VALLEY BOTTOMLINE 2016	68.69	40	ASH VALLEY BOTTOMLINE 2016	114	56	ASH VALLEY REBELLION 2034	0.75
39	ASH VALLEY REBELLION 2011	67.98	41	ASH VALLEY BOTTOMLINE 2018	103	40	ASH VALLEY BOTTOMLINE 2016	0.57
41	ASH VALLEY BOTTOMLINE 2018	63.05	23	ASH VALLEY COUNTER 121	91	41	ASH VALLEY BOTTOMLINE 2018	0.5
4	ASH VALLEY COUNT 1657	60.3	39	ASH VALLEY REBELLION 2011	90	52	ASH VALLEY ANSWER 2078	0.41
38	ASH VALLEY ANSWER 2060	59.65	61	ASH VALLEY EVOLUTION 2075	90	38	ASH VALLEY ANSWER 2060	0.39
34	ASH VALLEY EVOLUTION 2069	58.95	4	ASH VALLEY COUNT 1657	88	57	ASH VALLEY BOTTOMLINE 2026	0.36
57	ASH VALLEY BOTTOMLINE 2026	58.74	57	ASH VALLEY BOTTOMLINE 2026	87	34	ASH VALLEY EVOLUTION 2069	0.35
61	ASH VALLEY EVOLUTION 2075	58.6	38	ASH VALLEY ANSWER 2060	87	10	ASH VALLEY ENCOUNTER 1620	0.34
63	ASH VALLEY COUNTER 2055	57.29	63	ASH VALLEY COUNTER 2055	86	4	ASH VALLEY COUNT 1657	0.33
						35	ASH VALLEY ANSWER 2049	0.33

**Bold Red** identifies top 1% of Shorthorn breed.

**Red** identifies top 5% of Shorthorn breed.

\* Identifies top 10% of Shorthorn breed.

**89%**  
of Bulls in  
Top 25% STAY

**82%**  
of Bulls in  
Top 25% BW EPD

**76%**  
of Bulls in  
Top 25% MB

# 1



When we decided to use Gauge it was more of a decision to use him as a maternal sire. We never imagined the result would be one of the most powerful sons we have produced to date. 1614 is not only outstanding on paper, but he also ties in an impressive phenotype. Long bodied, huge middled and big footed are just a few of the traits of this impressive young sire.



The first son to sell by one of the top bulls of the 2020 sale purchased by Veseth Red Angus of Montana. We liked 8745 for the upgrade in power and numbers over his sire and it's on exhibit in Encounter 1617. A solid balance of calving ease, growth, feed efficiency and carcass.

# 2



Scan with phone camera for video  
See pg 3 for details.



GE-EPDs for All Bulls

## 1 ASH VALLEY GAUGE 1614

2021-09-15 • 100% • 4333843

SBR TSUNAMI 20T  
JSF GAUGE 137W Pacesetter  
KL MINA STAR 1051  
WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY ROSE 8732  
ASH VALLEY ROSE 3328



ADG	DMI	F:G	RFI
3.38	28.37	8.39	0.7

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.21 87	15.27 115	2.25 102

BW/ Ratio	89/ 108
WW/ Ratio	757/ 108
YW/ Ratio	1260/ 112
DamWt	1215
DWR	2-108
DamAge	3
\$CEZ	29.71
\$F	55.84
\$BMI	138.59
CED	9
CEM	4
BW	0.4
WW	54
YW	75
MK	27
ST	18
CW	-9
REA	0.32
MB	0.16
FT	-0.08

## 2 ASH VALLEY ENCOUNTER 1617

2021-09-16 • 87.5% • AR4333846

ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY COUNT 8745  
ASH VALLEY OKIE 5791 Performance  
ASH VALLEY ANSWER 5720  
ASH VALLEY MAGGIE 8222  
ASH VALLEY MAGGIE 5553



ADG	DMI	F:G	RFI
3.26	26.74	8.19	0.2

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.2 83	12.68 96	2.27 103

BW/ Ratio	81/ 96
WW/ Ratio	776/ 111
YW/ Ratio	1152/ 103
DamWt	1425
DWR	2-106
DamAge	3
\$CEZ	43.13
\$F	54.47
\$BMI	138.28
CED	12
CEM	9
BW	-1
WW	48
YW	68
MK	24
ST	23
CW	5
REA	0.28
MB	0.26
FT	-0.08



There are no places to punch holes in this Count son; he has it all as he is the top \$Durham bull in the fall group. Low BW, explosive growth, and exceptional carcass are just the start of his stat line. His feed efficiency numbers are at the top of the fall yearlings with a 146 ratio for gain and a 145 for F:G. 1657's mother is a Pacesetter Dam and one of the top composite females on the place.



The lead off Answer son in what will be his last natural sire group and he is ultra special. Answer combined with a high growth daughter of the great Jazzy line will net both power and performance. 1718 is one of the top feed efficiency sires to sell and yet pounds the scale with ratios of 110 and 109 for weaning and yearling.



Denotes top 25% of Breed

### 3 ASH VALLEY ANSWER 1718

2021-11-27 • 87.5% • AR4334601

ASH VALLEY ANSWER 9652 Pacesetter  
ASH VALLEY ANSWER 5720  
ASH VALLEY OKIE 2821 Pacesetter  
WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY JAZZY 6585 Pacesetter  
ASH VALLEY JAZZY 2763 Pacesetter



ADG	DMI	F:G	RFI
3.68	24.1	6.56	1.1

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.29 120	13.28 100	2.34 106

BW/ Ratio	87/ 103
WW/ Ratio	772/ 110
YW/ Ratio	1219/ 109
DamWt	1560
DWR	4-108
DamAge	5
\$CEZ	28.5
\$F	54.49
\$BMI	118.61
CED	9
CEM	5
BW	-1.2
WW	47
YW	78
MK	24
ST	20
CW	-2
REA	0.23
MB	0.24
FT	-0.09

### 4 ASH VALLEY COUNT 1657

2021-10-04 • 75% • AR4333887

FOUR POINT COUNT  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter  
CONNEALY CAPITALIST 028  
ASH VALLEY CUMBRLAND 6500 Pacesetter  
ASH VALLEY CUMBRLAND 4725



ADG	DMI	F:G	RFI
4.41	24.45	5.54	-3.7

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.29 120	13.61 103	2.6 118

BW/ Ratio	81/ 96
WW/ Ratio	770/ 110
YW/ Ratio	1220/ 109
DamWt	1475
DWR	4-111
DamAge	5
\$CEZ	33.87
\$F	60.3
\$BMI	143.85
CED	11
CEM	6
BW	0.3
WW	57
YW	88
MK	28
ST	19
CW	16
REA	0.57
MB	0.33
FT	-0.07



# 5 ASH VALLEY RIGHT CHOICE 1707

2021-10-30 • 75% • AR4334589

ASH VALLEY PRESTIGE 0590 Pacesetter  
ASH VALLEY RIGHT CHOICE 3212 Pacesetter  
ASH VALLEY DUCHESS 9622 Pacesetter

BALDRIDGE BRONC  
ASH VALLEY SL EMMA 8700  
ASH VALLEY SL EMMA 5756



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.44	26.94	7.83	1.9	0.22 91	16 121	1.84 83

BW/ Ratio	85/ 102
WW/ Ratio	834/ 119
YW/ Ratio	1309/ 117
DWR	2-110
DamWt	1310
DamAge	3
\$CEZ	39.3
\$F	50.69
\$BMI	114.24

CED	12
CEM	8
BW	0.3
WW	45
YW	74
MK	20
ST	17
CW	10
REA	0.34
MB	0.03
FT	-0.06



The Right Choice/Baldrige Bronc combination yields powerful actual growth with a 119 weaning and 117 yearling ratio to go with a 121 REA ratio, all of which were the top in his large contemporary group. 1707 also had top end ADG and ratioed 103 for feed conversion.

# 6 ASH VALLEY COUNT 1615

2021-09-16 • 100% • 4333844

FOUR POINT COUNT  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY DUCHESS 8762  
ASH VALLEY DUCHESS 3207



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.12	24.47	7.85	-0.7	0.12 50	12.74 96	1.87 85

BW/ Ratio	79/ 96
WW/ Ratio	688/ 98
YW/ Ratio	1120/ 100
DWR	2-99
DamWt	1240
DamAge	3
\$CEZ	44.82
\$F	45.61
\$BMI	131.32

CED	12
CEM	6
BW	-0.2
WW	36
YW	46
MK	25
ST	23
CW	-21
REA	0.11
MB	0
FT	-0.12



When you get in the pen with this Count son you appreciate his eye appeal, muscle expression and flawless structure. Then you read his number profile to find he is double digit CED and top 15% \$CEZ and \$BMI as well as an upper end feed efficiency bull.

# 7 ASH VALLEY ACCELERATE 1610

2021-09-15 • 93.8% • 4333839

ASH VALLEY ANSWER 5720  
ASH VALLEY ANSWER 8742  
ASH VALLEY BLANCHE 3203

KL PROUD LEADER 321 Pacesetter  
ASH VALLEY ROSE 7577  
ASH VALLEY ROSE 5777 Performance



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.29	26.15	7.94	0.5	0.21 87	12.61 95	1.62 73

BW/ Ratio	88/ 104
WW/ Ratio	665/ 95
YW/ Ratio	1117/ 100
DWR	3-96
DamWt	1580
DamAge	4
\$CEZ	42.93
\$F	50.14
\$BMI	126.82

CED	12
CEM	8
BW	-1.2
WW	39
YW	64
MK	23
ST	21
CW	6
REA	0.45
MB	0.15
FT	-0.12



We used this bull's sire in place of his sire Answer 5720 when we needed a shot of growth without compromising calving ease and birthweight. As you can tell, the result is more growth, enhanced calving ease and carcass EPDs. All are well into the top 20% of the breed. Also note, high growth and moderate intake on feed test nets 1610, a well above average conversion number.

# 8 ASH VALLEY COUNT 1642

2021-09-27 • 100% • 4333873

FOUR POINT COUNT  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter

KL PROUD LEADER 321 Pacesetter  
ASH VALLEY OKIE 9771  
ASH VALLEY OKIE 7562



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
2.56	22	8.6	-1	0.31 115	13.16 107	3.19 146

BW/ Ratio	66/ 96
WW/ Ratio	714/ 117
YW/ Ratio	1090/ 111
DWR	1-117
DamWt	1260
DamAge	2
\$CEZ	43.01
\$F	47.85
\$BMI	128.15

CED	12
CEM	6
BW	-1.7
WW	37
YW	52
MK	29
ST	21
CW	-12
REA	0.13
MB	0.16
FT	-0.1



Top 20% \$CEZ, \$BMI, and CED that go with a 117 and 111 ratio for weaning and yearling. Combine those numbers with well below average intake and a negative RFI and 1642 is as about as well a rounded sire prospect as there is.



# 9 ASH VALLEY OPTIMIZER 1638

2021-09-24 • 100% • 4333866

WAUKARU OPTIMUS 4095 Pacesetter  
**ASH VALLEY SL OPTIMUS 7538**  
 SL EMMA 0708 Pacesetter

PVSF LEADER 720Z ET Pacesetter  
**ASH VALLEY MAID 8295**  
 ASH VALLEY MAID 4085 Performance



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.03	21.58	7.12	-2.4	0.25 103	11.22 85	4.07 184

BW/ Ratio	86/ 102
WW/ Ratio	680/ 97
YW/ Ratio	1059/ 94
DWR	2-94
DamWt	1300
DamAge	3
\$CEZ	24.09
\$F	49.69
\$BMI	117.53

CED	6
CEM	4
BW	1
WW	42
YW	56
MK	23
ST	18
CW	-3
REA	0.16
MB	0.17
FT	-0.1



1638's sire was our first generation feed efficiency sire and as you read his Growsafe numbers you understand why. Low intake, a 113 ratio for conversion and a -2.4 RFI are game changer type numbers for feed efficiency. He combines feed efficiency with a 184 IMF ratio to maximize input and output traits.

# 10 ASH VALLEY ENCOUNTER 1620

2021-09-17 • 87.5% • AR4333849

ASH VALLEY COUNT 5792 ET Pacesetter  
**ASH VALLEY COUNT 8745**  
 ASH VALLEY OKIE 5791 Performance

ASH VALLEY ANSWER 5720  
**ASH VALLEY MAIDEN 8236**  
 ASH VALLEY MAIDEN 5576



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.09	26.61	8.62	2.8	0.3 124	12.69 96	2.27 103

BW/ Ratio	79/ 94
WW/ Ratio	649/ 92
YW/ Ratio	1070/ 95
DWR	2-93
DamWt	1505
DamAge	3
\$CEZ	44.79
\$F	53.75
\$BMI	131.42

CED	13
CEM	9
BW	0
WW	43
YW	67
MK	21
ST	20
CW	-8
REA	0.19
MB	0.34
FT	-0.09



This Count 8745 son exemplifies why we incorporated him into our AI program as he is not only a significant boost in CE and BW, but also in growth and carcass. Balanced numbers to go with a superior phenotype.

# 11 ASH VALLEY COUNT 1640

2021-09-27 • 100% • 4340746

FOUR POINT COUNT  
**ASH VALLEY COUNT 5792 ET Pacesetter**  
 ASH VALLEY ROSE 5330 Pacesetter

ASH VALLEY PRESTIGE 4015  
**ASH VALLEY ROSE 6605**  
 ASH VALLEY ROSE 3374



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.29	24.76	7.52	1	0.32 132	11.65 88	2.12 96

BW/ Ratio	78/ 93
WW/ Ratio	630/ 90
YW/ Ratio	1038/ 93
DWR	5-90
DamWt	1885
DamAge	4
\$CEZ	37.69
\$F	52.93
\$BMI	130.69

CED	11
CEM	7
BW	0.3
WW	44
YW	67
MK	27
ST	20
CW	6
REA	0.31
MB	0.26
FT	-0.1



A good gain and conversion bull that puts top level MB numbers with top 25% CED and BW. Here is a balanced bull that will build highly valued replacement females.

# 12 ASH VALLEY ACCELERATE 1613

2021-09-15 • 93.8% • 4333842

ASH VALLEY ANSWER 5720  
**ASH VALLEY ANSWER 8742**  
 ASH VALLEY BLANCHE 3203

WAUKARU OPTIMUS 4095 Pacesetter  
**ASH VALLEY OKIE 6539 Performance**  
 ASH VALLEY OKIE 2760 Performance



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.06	25.82	8.44	0.5	0.31 128	12.31 93	1.84 83

BW/ Ratio	89/ 106
WW/ Ratio	643/ 92
YW/ Ratio	1111/ 99
DWR	4-103
DamWt	1565
DamAge	5
\$CEZ	33.57
\$F	53.82
\$BMI	127.4

CED	10
CEM	6
BW	1.2
WW	49
YW	73
MK	21
ST	19
CW	8
REA	0.45
MB	0.15
FT	-0.09



A grandson of Answer 5720 that has double digit CE EPDs with a well enhanced WW and YW over most of the Answer line. These Accelerate bulls have breed leading REA to go with the naturally high Answer MB EPDs.



# 13 ASH VALLEY RIGHT CHOICE 1680

2021-10-12 • 87.5% • AR4333910

ASH VALLEY PRESTIGE 0590 Pacesetter  
ASH VALLEY RIGHT CHOICE 3212 Pacesetter  
ASH VALLEY DUCHESS 9622 Pacesetter

KAPER 4508 Pacesetter  
ASH VALLEY CUMBRLAND 8720  
ASH VALLEY CUMBRLAND 6500 Pacesetter



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.88	29.32	7.55	4	0.22 91	15.06 113	1.61 73

BW/ Ratio	88/ 107
WW/ Ratio	712/ 101
YW/ Ratio	1187/ 106
DWR	2-107
DamWt	1555
DamAge	3
\$CEZ	44.18
\$F	45.98
\$BMI	110.26

CED	12
CEM	8
BW	-1.9
WW	34
YW	55
MK	26
ST	16
CW	-12
REA	0.12
MB	0.15
FT	-0.05



Out of a solid cow family, 1680's mother is a maternal half sister to the Lot 4 bull. This cow family brings a ton of power and performance. Right Choice cleans up the lines on this bull and gives him another shot of calving ease genetics.

# 14 ASH VALLEY COUNT 1659

2021-10-04 • 100% • 4333889

FOUR POINT COUNT  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter

ASH VALLEY DUTY 8593  
ASH VALLEY GAYLE 1252  
ASH VALLEY GAYLE 4621



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.35	23.52	7.01	-0.9	0.28 116	14.02 106	2.41 109

BW/ Ratio	89/ 106
WW/ Ratio	631/ 90
YW/ Ratio	1055/ 94
DWR	9-94
DamWt	1425
DamAge	10
\$CEZ	31.72
\$F	49.97
\$BMI	126.98

CED	8
CEM	7
BW	1.2
WW	39
YW	55
MK	23
ST	20
CW	5
REA	0.56
MB	0.25
FT	-0.1



1659 is one of the top carcass bulls in the sale with top 4% MB and YG and top 10% REA EPDs. Put that kind of carcass merit with a 115 feed conversion ratio and -0.9 RFI and you have the ability to efficiently go after grid premium.

# 15 ASH VALLEY COUNT 1616

2021-09-16 • 100% • 4333845

FOUR POINT COUNT  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY CUMBERLAND 8787  
AV CUMBERLAND 2776 ET



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.71	22.97	6.2	-2.5	0.22 91	13.85 104	2.25 102

BW/ Ratio	81/ 98
WW/ Ratio	653/ 93
YW/ Ratio	1103/ 98
DWR	2-93
DamWt	1310
DamAge	3
\$CEZ	22.1
\$F	53.15
\$BMI	123.98

CED	7
CEM	3
BW	3
WW	51
YW	76
MK	21
ST	20
CW	-1
REA	0.42
MB	-0.01
FT	-0.13



One of the top feed efficiency bulls in the fall pen, 1616 ratios 124 for ADG while maintaining a half pound below average gain, equating to one of the top RFI numbers at -2.5. He is a rare Count son with the kind of growth numbers he possesses and has solid carcass EPDs to go with the growth.

# 16 ASH VALLEY COUNT 1669

2021-10-07 • 100% • 4333899

FOUR POINT COUNT  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY OKIE 7554  
ASH VALLEY OKIE 3393



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
2.94	22.51	7.65	-1.2	0.24 99	11.88 89	2.67 121

BW/ Ratio	84/ 100
WW/ Ratio	675/ 96
YW/ Ratio	1073/ 96
DWR	3-96
DamWt	1685
DamAge	4
\$CEZ	28.42
\$F	50.67
\$BMI	119.58

CED	8
CEM	4
BW	0
WW	43
YW	62
MK	22
ST	22
CW	-9
REA	0.23
MB	0.16
FT	-0.1



A top 20% BW EPD, moderate growth in an attractive frame couple well with solid feed efficiency numbers. 1669 has one of the top IMF's in his contemporary group to go with a top 15% MB EPD.



# 17 ASH VALLEY COUNT 1690

2021-10-18 • 100% • 4333920

FOUR POINT COUNT

ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter

KAPER 4508 Pacesetter

ASH VALLEY MAIDEN 7520  
ASH VALLEY MAIDEN 5810



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
2.74	24.91	9.11	1.8	0.27 111	12.52 94	2.05 92

BW/ Ratio	86/ 102	CED	10
WW/ Ratio	737/ 105	CEM	6
YW/ Ratio	1122/ 100	BW	1
DWR	3-105	WW	41
DamWt	1350	YW	60
DamAge	4	MK	29
\$CEZ	35.79	ST	25
\$F	51.4	CW	-16
\$BMI	135.33	REA	0.27
		MB	0.26
		FT	-0.1



One of the higher growth Count sons in the group with a 105 WW ratio by a strong growth cow that has averaged 105 for weaning ratio on 3 progeny. 1690 is one that will produce some daughters with strong revenue traits as he is in the top of the breed for Milk, Stayability and Marbling.

# 18 ASH VALLEY COUNT 1689

2021-10-17 • 100% • 4333919

FOUR POINT COUNT

ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter

KAPER 4508 Pacesetter

ASH VALLEY ROSE 7507  
ASH VALLEY ROSE 5829



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.53	23.46	6.65	0.1	0.26 107	14.04 106	1.7 77

BW/ Ratio	79/ 94	CED	11
WW/ Ratio	741/ 106	CEM	6
YW/ Ratio	1082/ 97	BW	-2.4
DWR	2-107	WW	30
DamWt	1345	YW	37
DamAge	4	MK	30
\$CEZ	43.59	ST	18
\$F	42.14	CW	-12
\$BMI	126.59	REA	0.38
		MB	0.01
		FT	-0.09



Solidly heifer safe with a top 3% BW, 1689 will provide good growth as indicated by his 106 ratio for weaning. Being in the top end of the group for ADG and below the average for Intake gives him solid feed efficiency numbers.

# 19 ASH VALLEY ACCELERATE 1646

2021-09-29 • 93.75% • 4333877

ASH VALLEY ANSWER 5720

ASH VALLEY ANSWER 8742  
ASH VALLEY BLANCHE 3203

ASH VALLEY PRESTIGE 0590 Pacesetter

ASH VALLEY BLANCHE 3322  
ASH VALLEY BLANCHE 6307



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.38	24.69	7.3	-1.9	0.23 95	15.6 118	2.65 120

BW/ Ratio	89/ 106	CED	12
WW/ Ratio	753/ 107	CEM	9
YW/ Ratio	1229/ 110	BW	0.1
DWR	6-104	WW	46
DamWt	1480	YW	75
DamAge	8	MK	20
\$CEZ	39.71	ST	17
\$F	52.09	CW	10
\$BMI	124.57	REA	0.5
		MB	0.06
		FT	-0.09



With ratios of 107 and 110 for weaning and yearling, 1646 is the top growth son of 8742. He also has top 20% CED, CEM and BW numbers to go with exceptional feed efficiency on Growsafe.

# 20 ASH VALLEY RIGHT CHOICE 1681

2021-10-14 • 87.5% • AR4333911

ASH VALLEY PRESTIGE 0590 Pacesetter

ASH VALLEY RIGHT CHOICE 3212 Pacesetter  
ASH VALLEY DUCHESS 9622 Pacesetter

KL PROUD LEADER 321 Pacesetter

ASH VALLEY MORGAN 8789  
ASH VALLEY MORGAN 6513



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
1.88	20.06	10.66	-0.4	0.22 91	12.9 97	1.64 74

BW/ Ratio	76/ 93	CED	16
WW/ Ratio	656/ 93	CEM	9
YW/ Ratio	1045/ 93	BW	-4.4
DWR	3-93	WW	21
DamWt	1545	YW	39
DamAge	3	MK	24
\$CEZ	60.29	ST	17
\$F	39.8	CW	-14
\$BMI	98.23	REA	-0.08
		MB	0.1
		FT	-0.05



Right Choice, on percentage blood cows, has done a really nice job of solidifying the convenience traits like calving ease, udders and fleshing ability. 1681 is at the top of the list for a heifer safe calving ease sire that won't give up muscle and dimension.



# 21 ASH VALLEY ACCELERATE 1619

2021-09-17 • 93.8% • 4333848

ASH VALLEY ANSWER 5720  
**ASH VALLEY ANSWER 8742**  
 ASH VALLEY BLANCHE 3203  
 JSF MARQUIS 127X Pacesetter  
**ASH VALLEY LADY 5794**  
 ASH VALLEY LADY 0748



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
4.65	28.55	6.14	0.2	0.18 74	13.9 105	2.18 98

BW/ Ratio	92/ 109
WW/ Ratio	673/ 96
YW/ Ratio	1132/ 101
DWR	4-92
DamWt	1825
DamAge	6
\$CEZ	40.24
\$F	54.02
\$BMI	121.47

CED	12
CEM	8
BW	0.1
WW	48
YW	79
MK	18
ST	13
CW	13
REA	0.54
MB	0.15
FT	-0.08



The top ADG bull in the fall pen and is also one of the top F:G bulls, this is the trademark of his sire. 1619 is one of those rare calves that combine top level CED and CEM figures with a YW, MB, and \$F in the top 20%. This is a top level terminal type sire that won't give you restless nights at calving time.

# 22 ASH VALLEY RIGHT CHOICE 1676

2021-10-10 • 100% • 4333906

ASH VALLEY PRESTIGE 0590 Pacesetter  
**ASH VALLEY RIGHT CHOICE 3212 Pacesetter**  
 ASH VALLEY DUCHESS 9622 Pacesetter  
 WAUKARU OPTIMUS 4095 Pacesetter  
**ASH VALLEY MAGGIE 8750**  
 ASH VALLEY MAGGIE 4782



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
2.5	25.95	10.38	3.3	0.27 111	13.6 102	1.5 68

BW/ Ratio	86/ 104
WW/ Ratio	825/ 118
YW/ Ratio	1166/ 104
DWR	1-118
DamWt	1165
DamAge	3
\$CEZ	39.13
\$F	50.79
\$BMI	119.93

CED	11
CEM	7
BW	0.1
WW	43
YW	66
MK	23
ST	13
CW	-3
REA	0.19
MB	0.15
FT	-0.08



One of the top growth sons of Right Choice to sell to date. An impressive 118 index for weaning and 104 for yearling is a good indicator of accelerated growth to weaning and then level out to a moderate mature size.

# 23 ASH VALLEY COUNTER 121

2021-09-17 • 75% • AR4332402

ASH VALLEY COUNT 5792 ET Pacesetter  
**ASH VALLEY COUNT 8221**  
 ASH VALLEY JAZZY 6814  
 PIE CINCH 4126  
**ASH VALLEY ROSE 8714**  
 ASH VALLEY ROSE 5848 Performance



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
1.65	14.95	9.08	-5.3			

BW/ Ratio	81/ 94
WW/ Ratio	636/ 100
YW/ Ratio	1015/
DWR	1
DamWt	
DamAge	3
\$CEZ	31.24
\$F	55.6
\$BMI	127.29

CED	10
CEM	6
BW	-0.4
WW	59
YW	91
MK	24
ST	20
CW	10
REA	0.38
MB	-0.09
FT	-0.07



Out of a Count 5792 son, 121 exhibits the same muscle expression and eye appeal with a big shot of growth from his powerful dam. He got a little banged up while on Growsafe likely affecting his gain component, but he has recovered and has been humming since. One of the few Counts to sell with these kinds of trait leading growth numbers.

# 24 ASH VALLEY COUNT 1691

2021-10-19 • 93.75% • 4333921

FOUR POINT COUNT  
**ASH VALLEY COUNT 5792 ET Pacesetter**  
 ASH VALLEY ROSE 5330 Pacesetter  
 JDMC ROYAL COMMANDO 3Y  
**ASH VALLEY OKIE 3386 Performance**  
 ASH VALLEY OKIE 1272 Pacesetter



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.26	21.58	6.61	-1.5	0.29 120	11.84 89	2.45 111

BW/ Ratio	69/ 82
WW/ Ratio	664/ 95
YW/ Ratio	1059/ 94
DWR	8-103
DamWt	1855
DamAge	8
\$CEZ	49.39
\$F	44.83
\$BMI	119.67

CED	14
CEM	8
BW	-0.8
WW	34
YW	54
MK	26
ST	20
CW	6
REA	0.31
MB	-0.02
FT	-0.1



His mother is a 4 time Pacer Performance dam from the well known Okie family that has headlined nearly every sale. 1691 is one of the top feed efficiency bulls with well under the average intake, high gain, and a 122 ratio for conversion.



# 25 ASH VALLEY RIGHT CHOICE 1665

2021-10-02 • 100% • 4333895

ASH VALLEY PRESTIGE 0590 Pacesetter  
ASH VALLEY RIGHT CHOICE 3212 Pacesetter  
ASH VALLEY DUCHESS 9622 Pacesetter

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY OKIE 8729  
ASH VALLEY OKIE 1251 ET Performance



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.15	24.1	7.66	1.2	0.17	13.32	1.77

BW/ Ratio	65/
WW/ Ratio	603/
YW/ Ratio	1149/
DWR	3-90
DamWt	1200
DamAge	3
\$CEZ	29.35
\$F	48.69
\$BMI	103.77

CED	8
CEM	5
BW	0.6
WW	43
YW	65
MK	19
ST	18
CW	13
REA	0.32
MB	0.02
FT	-0.06



1665 was a twin, so his weaning performance was a little slow, but he has made up for it since. He ratioed 105 for ADG while on Growsafe and was well below the average for conversion.

# 26 ASH VALLEY COUNT 1688

2021-10-17 • 99.61% • 4333918

FOUR POINT COUNT  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter

JSF MARQUIS 127X Pacesetter  
ASH VALLEY STARLITE 5772  
ASH VALLEY STARLIGHT 0727

U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
2.94	24.87	8.46	2.9	0.32 132	13.84 104	3.8 172

BW/ Ratio	66/ 78
WW/ Ratio	604/ 86
YW/ Ratio	1006/ 90
DWR	5-96
DamWt	1730
DamAge	6
\$CEZ	30.37
\$F	52.31
\$BMI	128.87

CED	9
CEM	6
BW	1.3
WW	48
YW	72
MK	23
ST	20
CW	3
REA	0.55
MB	0.05
FT	-0.11



The second highest IMF in the fall group with an index of 172 while maintaining a REA index of 104. This Count son couples low birthweight, smaller mature size and top carcass merit.

# 27 ASH VALLEY RIGHT CHOICE 1658

2021-10-04 • 93.8% • 4333888

ASH VALLEY PRESTIGE 0590 Pacesetter  
ASH VALLEY RIGHT CHOICE 3212 Pacesetter  
ASH VALLEY DUCHESS 9622 Pacesetter

ASH VALLEY ANSWER 5720  
ASH VALLEY ROSIE 8252  
ASH VALLEY ROSIE 5522 Performance



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
2.68	22.99	8.59	2.1	0.17 70	11.72 88	1.48 67

BW/ Ratio	66/ 78
WW/ Ratio	594/ 85
YW/ Ratio	989/ 88
DWR	2-92
DamWt	1540
DamAge	3
\$CEZ	64.35
\$F	38.54
\$BMI	101.56

CED	17
CEM	11
BW	-3.3
WW	19
YW	34
MK	22
ST	18
CW	-7
REA	0.02
MB	0.08
FT	-0.07



Top 2% CED, CEM, BW and \$CEZ. 1658 is the top heifer bull in the offering.

# 28 ASH VALLEY COUNT 1663

2021-10-04 • 100% • 4333891

FOUR POINT COUNT  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY MAIZE 6894  
ASH VALLEY MAIZE 3025



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
2.06	19.73	9.58	-0.7	0.29	10.91	2.06

BW/ Ratio	73/
WW/ Ratio	572/
YW/ Ratio	970/
DWR	4-104
DamWt	1405
DamAge	5
\$CEZ	16.85
\$F	52.7
\$BMI	113.21

CED	5
CEM	2
BW	1.1
WW	47
YW	71
MK	24
ST	17
CW	-14
REA	0.1
MB	0.18
FT	-0.08



1663 is a twin so don't let the numbers fool you. His mother is one of the top growth EPD cows in our operation. The mating to 5792 should downsize her growth and give a boost to carcass.



# 29 ASH VALLEY LEADER 1653

2021-10-03 • 93.8% • 4333885

ASH VALLEY PRESTIGE 1116  
KL PROUD LEADER 321 Pacesetter  
KL MELITA ROSEWOOD 1115

ASH VALLEY ANSWER 5720  
ASH VALLEY GRACE 9788  
ASH VALLEY GRACE 2796



U/S



ADG	DMI	F:G	RFI
-----	-----	-----	-----

2.09 18.19 8.71 -1.3

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
------------	------------	------------

0.34 13.37 1.6  
126 109 73

BW/ Ratio	64/ 93
WW/ Ratio	569/ 93
YW/ Ratio	938/ 95
DamWt	895
DWR	1/93
DamAge	2
\$CEZ	49.41
\$F	44.01
\$BMI	117.55

CED	13
CEM	7
BW	-2.6
WW	29
YW	42
MK	25
ST	18
CW	-24
REA	-0.02
MB	0.16
FT	-0.09



The bull that everyone will find in the pen based on phenotype as he is just a tank, soggy, deep and thick. 1653 has top shelf BW and CE EPDs that land him in the breed's elite. He is the kind of heifer bull that will put a lot of eye appeal and red meat in without creating calving issues.

# 30 ASH VALLEY LEADER 1650

2021-10-02 • 87.5% • AR4333882

ASH VALLEY PRESTIGE 1116  
KL PROUD LEADER 321 Pacesetter  
KL MELITA ROSEWOOD 1115

ASH VALLEY ANSWER 5720  
ASH VALLEY JAZZY 9756  
ASH VALLEY JAZZY 5800



U/S



ADG	DMI	F:G	RFI
-----	-----	-----	-----

2.68 14.7 5.49 -5.7

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
------------	------------	------------

0.21 12.03 2.4  
78 98 110

BW/ Ratio	65/ 95
WW/ Ratio	599/ 98
YW/ Ratio	959/ 97
DamWt	1090
DWR	1-98
DamAge	2
\$CEZ	50.02
\$F	46.62
\$BMI	122.54

CED	13
CEM	7
BW	-2.3
WW	33
YW	49
MK	28
ST	19
CW	-14
REA	-0.01
MB	0.2
FT	-0.09



A heifer safe son of the calving ease specialist, Proud Leader, 1650 is top 5% BW and top 10% \$CEZ. He is also near the top of his feed efficiency group with his 159 DMI ratio and -5.9 RFI and is the top conversion bull.

# 31 ASH VALLEY LEADER 1632

2021-09-22 • 100% • 4333861

ASH VALLEY PRESTIGE 1116  
KL PROUD LEADER 321 Pacesetter  
KL MELITA ROSEWOOD 1115

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY ROSE 8733  
ASH VALLEY ROSE 0700



U/S



ADG	DMI	F:G	RFI
-----	-----	-----	-----

3.32 27.8 8.36 3.1

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
------------	------------	------------

0.18 12.37 1.12  
74 93 50

BW/ Ratio	82/ 100
WW/ Ratio	727/ 104
YW/ Ratio	1100/ 98
DamWt	1285
DWR	1-98
DamAge	3
\$CEZ	35.56
\$F	46.87
\$BMI	124.22

CED	9
CEM	4
BW	-1.2
WW	40
YW	53
MK	25
ST	22
CW	0
REA	0.32
MB	-0.03
FT	-0.12



This Proud Leader son was a 104 ratio for weaning as well as 111 for ADG on Growsafe. Good growth to go with a top 10% BW EPD.

# 32 ASH VALLEY LEADER 1673

2021-10-08 • 100% • 4333902

ASH VALLEY PRESTIGE 1116  
KL PROUD LEADER 321 Pacesetter  
KL MELITA ROSEWOOD 1115

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY DUCHESS 9726  
ASH VALLEY DUCHESS 3207



U/S



ADG	DMI	F:G	RFI
-----	-----	-----	-----

2.06 21.61 10.5 0.7

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
------------	------------	------------

0.2 11.98 1.73  
74 98 79

BW/ Ratio	77/ 111
WW/ Ratio	601/ 98
YW/ Ratio	986/ 100
DamWt	1-98
DWR	1140
DamWt	2
\$CEZ	39.22
\$F	46.12
\$BMI	111.75

CED	11
CEM	5
BW	0.4
WW	41
YW	58
MK	26
ST	19
CW	-23
REA	-0.32
MB	-0.08
FT	-0.06



Solid calving ease and longevity were hallmarks of the job Proud Leader did here. 1673 shows the same; top 25% of the breed for BW and CED and top 10% Stayability.

# 33 ASH VALLEY LEADER 1667

2021-10-07 • 75% • AR4333897

ASH VALLEY PRESTIGE 1116  
KL PROUD LEADER 321 Pacesetter  
KL MELITA ROSEWOOD 1115

BALDRIDGE BRONC  
ASH VALLEY BLANCHE 9706  
ASH VALLEY BLANCHE 7550



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
2.5	20.83	8.33	0.6	0.29 107	10.69 87	1.99 91

BW/ Ratio	70/ 101
WW/ Ratio	558/ 91
YW/ Ratio	953/ 97
DWR	1-91
DamWt	1245
DamAge	2
\$CEZ	47.33
\$F	48.95
\$BMI	119.64

CED	13
CEM	7
BW	-2.2
WW	41
YW	59
MK	26
ST	23
CW	-13
REA	-0.14
MB	0.14
FT	-0.04



One of the last Proud Leaders to sell as this is the last naturally sired group. 1667 is top 4% for BW and top 15% for CED, CEM, and \$CEZ.



For the Profit Conscious Stockman

## Profit = Output - Input

A new addition to the catalog this year is the \$Durham index. While we did not print the actual rankings yet, we did print the top 10 in the offering and purebreds to account for heterosis. We think this index is the future in terms of finding cattle that excel in all phases of production without going to extremes.

While responsible genetic organizations and their clients gravitate toward seeing out data that balance the complete life cycle of the beef cow and her offspring in order to find which cattle have more stay power and are therefore more profitable, so too can cattlemen who read this catalog via the \$Durham index. This economic selection index engages the full suite of profit driving EPDs for an all-purpose approach, pointing out animals that will truly affect the austere rancher's bottom line.

Stockmen incorporating modern Shorthorn genetics into their herd aim to utilize the breed to inject maternal function, therefore generating higher-valued replacement females. \$Durham recognizes this, and rewards sires whose progeny will excel at calving ease, fleshing ability and built-in longevity, while promoting moderate pay weight and keeping mature size in check. Further, the index considers a balanced, total production scenario where not only are daughters retained, but the male calves are marketed on a carcass grade and yield basis.

Bulls in this sale catalog with the \$Durham designation represent some of the most elite animals available to return increased profits to the crux of your business with your Shorthorn investment.



### \$Durham Top 10 Purebred

- 34 ASH VALLEY EVOLUTION 2069
- 51 ASH VALLEY EVOLUTION 2095
- 17 ASH VALLEY COUNT 1690
- 8 ASH VALLEY COUNT 1642
- 49 ASH VALLEY EVOLUTION 2111
- 7 ASH VALLEY ACCELERATE 1610
- 11 ASH VALLEY COUNT 1640
- 14 ASH VALLEY COUNT 1659
- 1 ASH VALLEY GAUGE 1614
- 16 ASH VALLEY COUNT 1669

### \$Durham Top 10 Composite

- 39 ASH VALLEY REBELLION 2011
- 56 ASH VALLEY REBELLION 2034
- 40 ASH VALLEY BOTTOMLINE 2016
- 41 ASH VALLEY BOTTOMLINE 2018
- 38 ASH VALLEY ANSWER 2060
- 58 ASH VALLEY ANSWER 2031
- 52 ASH VALLEY ANSWER 2078
- 35 ASH VALLEY ANSWER 2049
- 2 ASH VALLEY ENCOUNTER 1617
- 60 ASH VALLEY COUNT 2122



# 34



The Evolution sons won't really need an introduction because they speak for themselves. 2069 grabs you from the second you get in the pen with him, as he is big middled, powerfully muscled and just has that look about him. Put that phenotype with a truly impressive EPD line and its quickly understood why he is named Evolution. The #1 purebred bull for \$Durham is also top 5% for \$F and top 20% \$BMI. 2069 follows in his sire's footsteps as he checks the feed efficiency box as well with a top and conversion.



Big boy growth numbers to go with solid calving ease and carcass. This Answer and Capitalist combination combines the best of these two bulls. Upper end gain generates upper level feed efficiency. The balance that 2049 shows in numbers is reflected in his ability to be at the top tier of \$Durham.

# 35



Scan with phone  
camera for video  
See pg 3 for details.



GE-EPDs for All Bulls

## 34 ASH VALLEY EVOLUTION 2069

2022-02-18 • 93.75% • 4334647

Waukaru Optimus 4095 Pacesetter  
ASH VALLEY EVOLUTION 9744  
AV CUMBERLAND 1217 ET Pacesetter  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY MAIDEN 9062  
ASH VALLEY MAIDEN 6823



ADG	DMI	F:G	RFI
4.3	22.16	5.15	0

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.35 106	10.61 85	4.13 160

BW/ Ratio	81/ 98
WW/ Ratio	685/ 110
YW/ Ratio	1171/ 106
DamWt	1225
DWR	2-106
DamAge	3
\$CEZ	23.83
\$F	58.95
\$BMI	129.18
FT	-0.09
CED	8
CEM	4
BW	1.5
WW	54
YW	81
MK	22
ST	22
CW	19
REA	0.48
MB	0.35

## 35 ASH VALLEY ANSWER 2049

2022-02-11 • 68.75% • AR4334560

ASH VALLEY ANSWER 9652 Pacesetter  
ASH VALLEY ANSWER 5720  
ASH VALLEY OKIE 2821 Pacesetter  
ASH VALLEY ANSWER 5720  
ASH VALLEY ROSE 8303  
ASH VALLEY CAPITALIST 5502 Pacesetter



ADG	DMI	F:G	RFI
3.87	21.25	5.49	-0.2

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.33 100	12.92 104	2.23 86

BW/ Ratio	84/ 99
WW/ Ratio	697/ 112
YW/ Ratio	1172/ 107
DamWt	1445
DWR	3-111
DamAge	4
\$CEZ	46.7
\$F	56.9
\$BMI	127.77
FT	-0.06
CED	14
CEM	9
BW	-2.6
WW	50
YW	82
MK	23
ST	21
CW	4
REA	0.14
MB	0.33



Second in his contemporary group for actual birthweight and yet ratioed 107 and 105 for weaning and yearling. His mother's production looks about the same with 88, 106 and 105 for birth, weaning and yearling. 2061 is inside the top 5% for CEM and BW and top 10% \$CEZ.



The youngest calf in the offering and you won't miss him as he is maybe the most striking bull calf in the pen. He is deep, long, and packed full of red meat. BW and CEM are both in the top 25% and ST in the top 2%.



Denotes top 25% of Breed

## 36 ASH VALLEY COUNT 2148

2022-03-25 • 100% • 4339039

FOUR POINT COUNT  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter

ASH VALLEY PRESTIGE 0590 Pacesetter  
ASH VALLEY KENDRA 5518  
ASH VALLEY KENDRA 9507



ADG	DMI	F:G	RFI
3.39	20.46	6.03	0.6

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.43	12.05	2.71

BW/ Ratio	87/ 102
WW/ Ratio	632/ 103
YW/ Ratio	/
DamWt	1300
DWR	6-99
DamAge	7
\$CEZ	31.68
\$F	47.41
\$BMI	114.53
CED	8
CEM	6
BW	0.4
WW	37
YW	55
MK	24
ST	22
CW	-6
REA	0.2
MB	0.13
FT	-0.09

## 37 ASH VALLEY SL ANSWER 2061

2022-02-15 • 87.5% • AR4334572

ASH VALLEY ANSWER 9652 Pacesetter  
ASH VALLEY ANSWER 5720  
ASH VALLEY OKIE 2821 Pacesetter

ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY SL STAR 8220  
ASH VALLEY SL STAR 6825



ADG	DMI	F:G	RFI
3.96	22.53	5.69	1.1

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.29	13.76	2.39
88	111	92

BW/ Ratio	65/ 77
WW/ Ratio	667/ 107
YW/ Ratio	1157/ 105
DamWt	1270
DWR	3-107
DamAge	4
\$CEZ	47.81
\$F	47.24
\$BMI	114.07
CED	13
CEM	9
BW	-3.1
WW	35
YW	56
MK	24
ST	22
CW	0
REA	0.14
MB	0.18
FT	-0.07



# 38



I'm not sure that we have produced a more flawlessly made composite than 2060. Every base is covered from birth to growth, carcass to feed efficiency. The Answer sons have topped the last five sales and their reputation speaks for itself. 2060's mother's production is model cow status, indexing 98, 112, 106 and 106 for BW, WW, YW, and IMF on 5 calves with an average calving interval of 367 days. Full brother to last year's top sell spring composite that went to work at Kruse Ranch in Nebraska.



# 39



I'm not sure that we've raised many young sires that can amass the kind of numbers 2011 can put together. He is near the top of every measured trait, both actual and EPD, with one of the top ADGs on Growsafe and conversion well below average for the group. This is an outstanding young sire. With the rankings near the top 1% in every trait, it's not hard to imagine why this is the top \$Durham bull in the offering. He is also the #1 bull in the breed for MB EPD.

Scan with phone  
camera for video  
See pg 3 for details.



GE-EPDs for All Bulls

## 38 ASH VALLEY ANSWER 2060

2022-02-15 • 62.5% • AR4334571

ASH VALLEY ANSWER 9652 Pacesetter  
ASH VALLEY ANSWER 5720  
ASH VALLEY OKIE 2821 Pacesetter  
CONNEALY CAPITALIST 028  
ASH VALLEY EAGLE 5516  
BAR JS EAGLE 1249



ADG	DMI	F:G	RFI	U/S	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
4.3	21.63	5.03	-0.7		0.27	15.29	2.95
					82	123	114

BW/ Ratio	74/ 87	CED	15
WW/ Ratio	731/ 117	CEM	9
YW/ Ratio	1180/ 107	BW	-2.8
DamWt	1540	WW	54
DWR	6-113	YW	87
DamAge	7	MK	25
\$CEZ	49.1	ST	19
\$F	59.65	CW	9
\$BMI	138.78	REA	0.28
		MB	0.39
		FT	-0.05

## 39 ASH VALLEY REBELLION 2011

2022-02-06 • 50% • AR4334019

G A R ASHLAND  
HPCA VERCINGETORIX  
H P C A SURE FIRE P245  
ASH VALLEY ANSWER 5720  
ASH VALLEY LUCY 9071  
ASH VALLEY LUCY 5515



ADG	DMI	F:G	RFI	U/S	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
4.3	24.29	5.64	2		0.41	13.64	3.45
					124	110	133

BW/ Ratio	70/ 85	CED	17
WW/ Ratio	658/ 105	CEM	10
YW/ Ratio	1197/ 109	BW	-4.9
DamWt	1135	WW	58
DWR	2-105	YW	90
DamAge	2	MK	25
\$CEZ	54.49	ST	14
\$F	67.98	CW	27
\$BMI	159.12	REA	0.59
		MB	0.88
		FT	-0.04



We've used this name one other time on a new feed efficiency sire, but 2018 blows him out of the water. He is a freak, nothing more. A well-known industry professional calls him one of those bulls that goes beyond what is physiologically possible. To go through a nearly 50 day feeding period consuming less than 11 lbs./day while gaining at the top of the group and converting at an unreal 2.66:1 is unbelievable. If the efficiency part isn't enough, 2018 doesn't bend the curve, he breaks it with top 2% BW and YW EPDs and \$F. He truly is unreal.



This is one of those transformative sires, whether he is black or red, percentage or purebred. It's one thing to have outrageous EPDs or actual, but every major category is overwhelmingly high. Top 5% BW and CED, Top 2% or better WW, YW, MK, TM, MB, \$BMI and \$F. He is also one of the highest gaining and top conversion bulls.



Denotes top 25% of Breed

## 40 ASH VALLEY BOTTOMLINE 2016

2022-02-07 • 50% • AR4334025

T C A VISIONARY 158  
LEACHMAN TL BOTTOMLINE  
TOP NOREL BG276  
ASH VALLEY PRESTIGE 4015  
ASH VALLEY MAGGIE 9103  
ASH VALLEY MAGGIE 5538



U/S

ADG	DMI	F:G	RFI	FAT/Ratio	REA/Ratio	IMF/Ratio
4.3	22.73	5.28	0.1	0.48	13.58	3.59
				145	109	139

BW/ Ratio	84/102	CED	15
WW/ Ratio	781/125	CEM	8
YW/ Ratio	1286/117	BW	-2
DamWt	1275	WW	67
DWR	2-117	YW	114
DamAge	3	MK	32
\$CEZ	41.69	ST	15
\$F	68.69	CW	24
\$BMI	150.34	REA	0.53
		MB	0.57
		FT	-0.03

## 41 ASH VALLEY BOTTOMLINE 2018

2022-02-07 • 50% • AR4334022

T C A VISIONARY 158  
LEACHMAN TL BOTTOMLINE  
TOP NOREL BG276  
ASH VALLEY ANSWER 5720  
ASH VALLEY ROSE 0229  
ASH VALLEY ROSE 4041



U/S

ADG	DMI	F:G	RFI	FAT/Ratio	REA/Ratio	IMF/Ratio
4.09	10.87	2.66	-10.9	0.43	11.96	2.32
				127	99	77

BW/ Ratio	70/90	CED	16
WW/ Ratio	758/118	CEM	10
YW/ Ratio	1169/110	BW	-3.2
DamWt	1315	WW	57
DWR	1-118	YW	103
DamAge	2	MK	26
\$CEZ	49.26	ST	18
\$F	63.05	CW	26
\$BMI	128.46	REA	0.25
		MB	0.5
		FT	-0.03



# 42 ASH VALLEY COUNTER 2013

2022-02-07 • 62.5% • AR4334021

ASH VALLEY COUNT 5792 ET Pacesetter  
**ASH VALLEY COUNT 8745**  
 ASH VALLEY OKIE 5791 Performance  
 ASH VALLEY ANSWER 5720  
**ASH VALLEY MORGAN 0236**  
 MORGANS 121



ADG	DMI	F:G	RFI
3.26	19.29	5.92	-0.4

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.388	11.9399	2.8694

BW/ Ratio	69/89
WW/ Ratio	628/98
YW/ Ratio	1010/95
DWR	1-98
DamWt	1190
DamAge	2
\$CEZ	44.1
\$F	53.27
\$BMI	141.42

CED	12
CEM	9
BW	-2.2
WW	44
YW	62
MK	25
ST	17
CW	8
REA	0.43
MB	0.28
FT	-0.09



A very balanced set of EPDs on this 8745 son with one of the top \$BMI and \$Durham figures. He is top of the breed for CED, CEM, and BW as well as top 3% for MB.

# 43 ASH VALLEY PRESSBREAKER 207

2022-02-03 • 100% • U4345271

KL PROUD LEADER 321 Pacesetter  
**ASH VALLEY PRESSBREAKER 9734**  
 ASH VALLEY MAIZE 7574  
 ASH VALLEY PRESTIGE 4015  
**ASH VALLEY BLANCHE 6565**  
 ASH VALLEY BLANCHE 3372

ADG	DMI	F:G	RFI
2.91	21.8	7.48	2.5

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.51	11.49	2.51

BW/ Ratio	70/
WW/ Ratio	656/
YW/ Ratio	1030/
DWR	2-97
DamWt	
DamAge	5
\$CEZ	42.45
\$F	45.94
\$BMI	121.59

CED	11
CEM	7
BW	-1
WW	36
YW	48
MK	24
ST	19
CW	-9
REA	0.11
MB	0.06
FT	-0.08



A twin that might have given up a little growth, but comes from an excellent dam that consistently weaned heavy calves prior to 207.

# 44 ASH VALLEY ALLEY OOP 214

2022-02-13 • 100% • 4345278

KL PROUD LEADER 321 Pacesetter  
**ASH VALLEY PRESSBREAKER 9734**  
 ASH VALLEY MAIZE 7574  
 ASH VALLEY RIGHT CHOICE 3212 Pacesetter  
**ASH VALLEY GRACE 902**  
 ASH VALLEY GRACE 6554



ADG	DMI	F:G	RFI
2.91	18.47	6.34	-0.3

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.5	10.69	2.59

BW/ Ratio	78/87
WW/ Ratio	601/98
YW/ Ratio	951/
DWR	2-93
DamWt	
DamAge	2
\$CEZ	52.75
\$F	41.54
\$BMI	111.73

CED	14
CEM	9
BW	-3.3
WW	25
YW	37
MK	23
ST	18
CW	-14
REA	0.06
MB	0.11
FT	-0.08



Pressbreaker does a nice job of stamping these calving ease bulls with a lot of look. 214 is top 2% of the breed for BW and top 10% for CED, CEM, and \$CEZ making him a bullet proof heifer bull. He is backed by a dam and granddam who have been standouts in raising high-quality calves while being low maintenance.

# 45 ASH VALLEY PRESIDENT 2020

2022-02-07 • 100% • 4334028

KENMAR PRESIDENT 26A  
**KAPER 4508 Pacesetter**  
 WOLF RIDGE CINDY 19M  
 ASH VALLEY SL OPTIMUS 7538  
**ASH VALLEY MAIZE 0241**  
 ASH VALLEY MAIZE 7403 Performance



ADG	DMI	F:G	RFI
3.52	21.91	6.22	1.7

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.34100	10.9490	2.4581

BW/ Ratio	86/111
WW/ Ratio	633/99
YW/ Ratio	1020/96
DWR	1-99
DamWt	1110
DamAge	2
\$CEZ	48.6
\$F	48.54
\$BMI	129.34

CED	13
CEM	9
BW	0.4
WW	39
YW	54
MK	24
ST	20
CW	-8
REA	0.01
MB	0.12
FT	-0.09



Reliable calving ease, moderate mature frame and solid marbling is what you can expect from the Kaper/Optimus mating. His grandmother is already a 2 time Pacer Performance dam.



# 46 ASH VALLEY ENCOUNTER 2030

2022-02-08 • 87.5% • AR4334037

ASH VALLEY COUNT 5792 ET Pacesetter  
**ASH VALLEY COUNT 8745**  
 ASH VALLEY OKIE 5791 Performance  
 ASH VALLEY ANSWER 5720  
**ASH VALLEY JAZZY 0225**  
 ASH VALLEY JAZZY 6814



ADG	DMI	F:G	RFI
3.52	17.81	5.06	-2.4

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.3 88	12.44 103	2.44 80

BW/ Ratio	91/ 117
WW/ Ratio	630/ 98
YW/ Ratio	1027/ 97
DWR	1-98
DamWt	1190
DamAge	2
\$CEZ	29.76
\$F	53.75
\$BMI	124.38

CED	8
CEM	6
BW	-0.1
WW	47
YW	67
MK	20
ST	21
CW	0
REA	0.27
MB	0.26
FT	-0.08



Top 4% MB EPD to go with a top 20% \$F makes this 8745 son a "go-to" carcass bull while having top 25% BW and CEM EPDs. His feed intake and conversion numbers are near the top of this spring group.

# 47 ASH VALLEY COUNTER 2008

2022-02-06 • 87.5% • AR4334016

ASH VALLEY COUNT 5792 ET Pacesetter  
**ASH VALLEY COUNT 8745**  
 ASH VALLEY OKIE 5791 Performance  
 ASH VALLEY PRESTIGE 4015  
**ASH VALLEY MAID 9067**  
 ASH VALLEY MAID 7309



ADG	DMI	F:G	RFI
3.09	19.97	6.47	0.7

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.29 88	12.42 100	2.28 88

BW/ Ratio	80/ 97
WW/ Ratio	588/ 94
YW/ Ratio	1031/ 94
DWR	2-94
DamWt	1215
DamAge	2
\$CEZ	41.94
\$F	53.78
\$BMI	125.71

CED	12
CEM	8
BW	-0.4
WW	47
YW	72
MK	23
ST	17
CW	7
REA	0.18
MB	0.22
FT	-0.07



Better than top 25% \$indexes across the board to go with double digit CED and top 15% BW EPDs. This 8745 son has well above average growth and high carcass merit.

# 48 ASH VALLEY EVOLUTION 2002

2022-02-04 • 100% • 4334010

WAUKARU OPTIMUS 4095 Pacesetter  
**ASH VALLEY EVOLUTION 9744**  
 AV CUMBERLAND 1217 ET Pacesetter  
 WAUKARU OPTIMUS 4095 Pacesetter  
**ASH VALLEY LUCY 7352**  
 ASH VALLEY LUCY 3027



ADG	DMI	F:G	RFI
4.3	21.36	4.96	-0.7

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.27 82	12.51 101	2.4 93

BW/ Ratio	84/ 99
WW/ Ratio	627/ 100
YW/ Ratio	1102/ 100
DWR	4-98
DamWt	1195
DamAge	4
\$CEZ	28.87
\$F	56.1
\$BMI	126.24

CED	9
CEM	4
BW	0.4
WW	54
YW	79
MK	17
ST	17
CW	8
REA	0.43
MB	0.13
FT	-0.1



Top 25% for BW, WW, ST, YG, MB, \$BMI and \$F. It gets really hard to find places to poke holes in this calf. Put a great EPD profile with 118 and 116 ratios for ADG and F:G and 2002 is about as high end as they get.

# 49 ASH VALLEY EVOLUTION 2111

2022-02-28 • 100% • 4339001

WAUKARU OPTIMUS 4095 Pacesetter  
**ASH VALLEY EVOLUTION 9744**  
 AV CUMBERLAND 1217 ET Pacesetter  
 ASH VALLEY PRESTIGE 0665 Pacesetter  
**ASH VALLEY LADY 4703**  
 ASH VALLEY LADY 2754



ADG	DMI	F:G	RFI
3.61	21.41	5.93	1

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.41 124	11.61 93	2.5 97

BW/ Ratio	82/ 97
WW/ Ratio	642/ 103
YW/ Ratio	1036/ 94
DWR	6-100
DamWt	1345
DamAge	8
\$CEZ	34.63
\$F	50.66
\$BMI	113.43

CED	10
CEM	4
BW	-2.1
WW	42
YW	61
MK	21
ST	21
CW	19
REA	0.25
MB	0.19
FT	-0.08



The #5 ranking purebred bull for \$Durham, 2111 is top 4% for BW and top 3% for ST EPDs. He is also strong on carcass with his CW and MB EPDs in the top 10%.



# 50 ASH VALLEY EVOLUTION 2110

2022-02-28 • 100% • 4339000

WAUKARU OPTIMUS 4095 Pacesetter

ASH VALLEY EVOLUTION 9744

AV CUMBERLAND 1217 ET Pacesetter

JSF MARQUIS 127X Pacesetter

ASH VALLEY CUMBRLAND 4797 Performance

AV CUMBERLAND 1229 ET



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
2.87	11.35	3.96	-7.6	0.36 109	11.92 96	3.04 117

BW/ Ratio	86/ 102
WW/ Ratio	675/ 108
YW/ Ratio	1017/ 92
DWR	6-108
DamWt	1335
DamAge	8
\$CEZ	29.75
\$F	54.21
\$BMI	133.28

CED	9
CEM	4
BW	1.5
WW	54
YW	75
MK	21
ST	20
CW	4
REA	0.45
MB	0
FT	-0.09



Another freak in the feed efficiency group and 2110 is a purebred. Numbers like 11.35 lbs. of intake ratioed 182 and conversion of 3.96 was a 145 ratio, make you realize the feed savings his progeny will generate will quickly pay for the investment in him. 2110 is also top 10% of the breed suggesting his highly efficient daughters will stay in production a long time.

# 51 ASH VALLEY EVOLUTION 2095

2022-02-25 • 100% • 4334672

WAUKARU OPTIMUS 4095 Pacesetter

ASH VALLEY EVOLUTION 9744

AV CUMBERLAND 1217 ET Pacesetter

ASH VALLEY PRESTIGE 4015

ASH VALLEY ROSE 9040

ASH VALLEY ROSE 7363



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.39	20.46	6.03	0.5	0.36 109	10.47 84	2.25 87

BW/ Ratio	83/ 100
WW/ Ratio	662/ 106
YW/ Ratio	1060/ 96
DWR	2-109
DamWt	1175
DamAge	3
\$CEZ	37.57
\$F	48.63
\$BMI	119.71

CED	10
CEM	5
BW	-2.7
WW	40
YW	56
MK	24
ST	25
CW	6
REA	0.27
MB	0.12
FT	-0.08



The second highest \$Durham among the purebred bulls, 2095 brings a balance of calving ease and growth with a top 20% MB EPD. 2095 has the highest ST EPD in the offering and is in the top 1% of the breed. His 3 year old mother, out of our long standing Rose family, has a weaning index of 109 on her first 2 calves.

# 52 ASH VALLEY ANSWER 2078

2022-02-20 • 75% • AR4334656

ASH VALLEY ANSWER 9652 Pacesetter

ASH VALLEY ANSWER 5720

ASH VALLEY OKIE 2821 Pacesetter

ASH VALLEY COUNT 5792 ET Pacesetter

ASH VALLEY MAIZE 8203

ASH VALLEY MAIZE 5505 Performance



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
4.91	22.42	4.56	-0.7	0.28 85	12.42 100	2.07 80

BW/ Ratio	81/ 96
WW/ Ratio	643/ 103
YW/ Ratio	1114/ 101
DWR	3-101
DamWt	1490
DamAge	4
\$CEZ	38.57
\$F	54.18
\$BMI	122.82

CED	11
CEM	7
BW	-1.5
WW	42
YW	69
MK	24
ST	23
CW	1
REA	0.17
MB	0.41
FT	-0.1



Answer 5720 has dominated the feed efficiency groups since the inception of our testing and 2078 displays that ability. High ADG, moderate intake, and a 126 ratio for conversion with a -0.7 RFI. His balanced EPD profile put him in the top 30% for \$CEZ and \$BMI and top 20% for \$F, as well as he is the #7 bull in the group for \$Durham.

# 53 ASH VALLEY ANSWER 2067

2022-02-18 • 81.25% • AR4334645

ASH VALLEY ANSWER 9652 Pacesetter

ASH VALLEY ANSWER 5720

ASH VALLEY OKIE 2821 Pacesetter

ASH VALLEY PROFIT 3392

ASH VALLEY FLASH 6832 Pacesetter

BAR JS HP FLASH 124



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
4.39	22.44	5.11	0.3	0.31 94	12.2 98	2.22 86

BW/ Ratio	80/ 95
WW/ Ratio	611/ 98
YW/ Ratio	1079/ 98
DWR	5-101
DamWt	1285
DamAge	6
\$CEZ	40.93
\$F	49.12
\$BMI	112.79

CED	11
CEM	9
BW	-1.2
WW	36
YW	57
MK	21
ST	18
CW	4
REA	0.17
MB	0.28
FT	-0.07



A 3/4 brother to the top selling bull of the 2021 sale to Leachman Cattle of Colorado. Very similar in his kind and makeup. Top level calving ease, carcass and feed efficiency with moderate mature size. One of the highest ADGs to go with an impressive 5.1 F:G.



# 54 ASH VALLEY EVOLUTION 2102

2022-02-26 • 100% • 4338996

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY EVOLUTION 9744  
AV CUMBERLAND 1217 ET Pacesetter

ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY EAGLE 9017  
ASH VALLEY EAGLE 6858



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.3	19.09	5.78	-0.7	0.32 97	11.68 94	2.33 90

BW/ Ratio	85/ 103
WW/ Ratio	653/ 105
YW/ Ratio	1034/ 94
DWR	2-104
DamWt	1285
DamAge	3
\$CEZ	38.88
\$F	52.86
\$BMI	132.18

CED	12
CEM	6
BW	0.5
WW	51
YW	76
MK	21
ST	17
CW	7
REA	0.43
MB	-0.06
FT	-0.11



Top 25% \$CEZ and WW EPD numbers give 2102 a nice balance of calving ease and growth. He is the highest ranking Evolution son for \$CEZ. His 108 intake ratio and -0.7 RFI are well above average for feed efficiency in the spring group. His mother, just a 3 year old, has an average weaning ratio of 103.

# 55 ASH VALLEY ANSWER 2066

2022-02-18 • 87.5% • AR4334578

ASH VALLEY ANSWER 9652 Pacesetter  
ASH VALLEY ANSWER 5720  
ASH VALLEY OKIE 2821 Pacesetter

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY ROSE 6895 Performance  
ASH VALLEY ROSE 3083



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.09	20.46	6.63	0.9	0.21 64	11.47 92	1.93 75

BW/ Ratio	78/ 92
WW/ Ratio	622/ 100
YW/ Ratio	1044/ 95
DWR	5-102
DamWt	1275
DamAge	6
\$CEZ	48.19
\$F	57.13
\$BMI	145.45

CED	15
CEM	9
BW	-0.4
WW	51
YW	81
MK	21
ST	21
CW	2
REA	0.44
MB	0.21
FT	-0.13



A higher growth Answer son by a good young Optimus daughter that is already a 2 time Pacer Performance cow in her young career. Top level calving ease and top level carcass round out an impressive set of numbers.

# 56 ASH VALLEY REBELLION 2034

2022-02-09 • 50% • AR4334544

G A R ASHLAND  
HPCA VERCINGETORIX  
H P C A SURE FIRE P245

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY LUCY 9120  
ASH VALLEY LUCY 5509



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
4.17	24.18	5.79	2	0.36 109	13.2 106	2.84 110

BW/ Ratio	84/ 102
WW/ Ratio	732/ 117
YW/ Ratio	1244/ 113
DWR	2-106
DamWt	1405
DamAge	3
\$CEZ	42.32
\$F	75.41
\$BMI	160.81

CED	15
CEM	8
BW	-1.3
WW	77
YW	121
MK	23
ST	13
CW	23
REA	0.41
MB	0.75
FT	-0.02



The higher growth of the two Vercingetorix bulls and this one just pounds every trait. Not only is he top 1% for WW, YW, MB, \$BMI and \$F, but he is top 10% CED, CEM, and BW. He solidifies those traits with all the actual performance to go with the EPD profile and he is the 2nd highest \$Durham in the offering.

# 57 ASH VALLEY BOTTOMLINE 2026

2022-02-06 • 50% • AR4334034

T C A VISIONARY 158  
LEACHMAN TL BOTTOMLINE  
TOP NOREL BG276

ASH VALLEY ANSWER 5720  
ASH VALLEY MAIDEN 0254  
BAR J S JAZZY MAIDEN 368 Performance



U/S



ADG	DMI	F:G	RFI	FAT/ Ratio	REA/ Ratio	IMF/ Ratio
3.65	18.92	5.18	-1.8	0.21	14.13	2.22

BW/ Ratio	69/
WW/ Ratio	621/
YW/ Ratio	1112/
DWR	2-100
DamWt	1150
DamAge	2
\$CEZ	51.96
\$F	58.74
\$BMI	130.62

CED	16
CEM	9
BW	-1.9
WW	53
YW	87
MK	26
ST	16
CW	27
REA	0.29
MB	0.36
FT	-0.03



Slowed down a little by being a twin on a first calf heifer, 2026's EPDs show more than enough grow and carcass. His feed efficiency is proof of the consistency of the BottomLine genetics ability to be highly feed efficient.



# 58 ASH VALLEY ANSWER 2031

2022-02-09 • 75% • AR4334039

ASH VALLEY ANSWER 9652 Pacesetter

ASH VALLEY ANSWER 5720

ASH VALLEY OKIE 2821 Pacesetter

ASH VALLEY RIGHT CHOICE 3212 Pacesetter

ASH VALLEY MAID 7309

ASH VALLEY MAID 5510 Performance



ADG	DMI	F:G	RFI
3.52	18.34	5.21	-2

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.29 88	11.66 94	1.52 59

BW/ Ratio	62/ 73
WW/ Ratio	614/ 98
YW/ Ratio	1030/ 94
DWR	4-105
DamWt	1315
DamAge	5
\$CEZ	70.78
\$F	48.79
\$BMI	127.42

CED	20
CEM	13
BW	-6.1
WW	35
YW	60
MK	22
ST	22
CW	-4
REA	0.09
MB	0.21
FT	-0.07



EPDs and feed efficiency stats that land very close to the top selling bull of the 2021 sale to Leachman Cattle. Unrivalled calving ease and birth numbers with top MB and \$BMI and strong feed efficiency numbers as well.

# 59 ASH VALLEY COUNTER 2028

2022-02-06 • 87.5% • AR4334036

ASH VALLEY COUNT 5792 ET Pacesetter

ASH VALLEY COUNT 8745

ASH VALLEY OKIE 5791 Performance

KL PROUD LEADER 321 Pacesetter

ASH VALLEY MAID 0215

ASH VALLEY MAID 8298



ADG	DMI	F:G	RFI
3.61	21.78	6.04	1.4

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.38 112	12.42 103	2.28 75

BW/ Ratio	83/ 108
WW/ Ratio	606/ 95
YW/ Ratio	1041/ 98
DWR	1-95
DamWt	1055
DamAge	2
\$CEZ	36.93
\$F	49.53
\$BMI	128.07

CED	10
CEM	5
BW	-1
WW	43
YW	56
MK	23
ST	21
CW	-16
REA	0.13
MB	0.1
FT	-0.09



Top third of the breed for CED and CEM and top 10% for BW.

# 60 ASH VALLEY COUNT 2122

2022-03-05 • 87.5% • AR4339012

FOUR POINT COUNT

ASH VALLEY COUNT 5792 ET Pacesetter

ASH VALLEY ROSE 5330 Pacesetter

ASH VALLEY ANSWER 5720

ASH VALLEY MAID 8298

ASH VALLEY MAID 5510 Performance



ADG	DMI	F:G	RFI
3.09	20.06	6.5	0.9

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.34 103	12.47 100	2.66 103

BW/ Ratio	83/ 98
WW/ Ratio	603/ 97
YW/ Ratio	1013/ 92
DWR	4-100
DamWt	1525
DamAge	4
\$CEZ	39.19
\$F	52.96
\$BMI	129.62

CED	11
CEM	6
BW	-1.6
WW	44
YW	64
MK	23
ST	22
CW	-11
REA	0.28
MB	0.3
FT	-0.08



Top 25% CED and CEM and top 2% ST push this Count son to be in the top 10 on \$Durham. He will create moderate frame calves that arrive without issues.

# 61 ASH VALLEY EVOLUTION 2075

2022-02-20 • 75% • AR4334653

WAUKARU OPTIMUS 4095 Pacesetter

ASH VALLEY EVOLUTION 9744

AV CUMBERLAND 1217 ET Pacesetter

CONNELLY CAPITALIST 028

ASH VALLEY MAIDEN 9007

ASH VALLEY MAIDEN 7303



ADG	DMI	F:G	RFI
3.26	22.73	6.97	2.6

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.4 121	13.16 106	2.03 78

BW/ Ratio	84/ 100
WW/ Ratio	738/ 118
YW/ Ratio	1155/ 105
DWR	2-109
DamWt	1460
DamAge	3
\$CEZ	32.5
\$F	58.6
\$BMI	130.07

CED	11
CEM	3
BW	-1
WW	60
YW	90
MK	24
ST	21
CW	15
REA	0.45
MB	0.13
FT	-0.05



The top spread bull out of Evolution with BW, WW and YW all in the top 10%. His actual performance confirms that with indexes of 100, 118, 105. His Capitalist sired mother has a weaning ratio of 108 on her first 2 calves.



## 62 ASH VALLEY EVOLUTION 2090

2022-02-24 • 87.5% • AR4334667

WAUKARU OPTIMUS 4095 Pacesetter  
**ASH VALLEY EVOLUTION 9744**  
 AV CUMBERLAND 1217 ET Pacesetter

ASH VALLEY PRESTIGE 4015  
**ASH VALLEY ROSE 9066**  
 ASH VALLEY ROSE 7301



U/S



ADG	DMI	F:G	RFI	FAT/Ratio	REA/Ratio	IMF/Ratio
3.96	23.74	6	2.7	0.36 109	10.97 88	2.13 82

BW/Ratio	80/97
WW/Ratio	600/96
YW/Ratio	1067/97
DWR	2-94
DamWt	1145
DamAge	3
\$CEZ	29.03
\$F	53.9
\$BMI	109.3

CED	8
CEM	4
BW	-1
WW	46
YW	72
MK	20
ST	21
CW	-3
REA	-0.04
MB	0.3
FT	-0.07



Top 10% BW EPD and WW and YW well above breed average. This Evolution son by a Prestige 4015 cow is in the top 20% for \$F and ranks in the top third of the bulls for \$Durham.

## 63 ASH VALLEY COUNTER 2055

2022-02-14 • 75% • AR4334566

ASH VALLEY COUNT 5792 ET Pacesetter  
**ASH VALLEY COUNT 8745**  
 ASH VALLEY OKIE 5791 Performance

WERNER FLAT TOP 4136  
**ASH VALLEY MAID 0219**  
 ASH VALLEY MAID 8312



U/S



ADG	DMI	F:G	RFI	FAT/Ratio	REA/Ratio	IMF/Ratio
4.35	23.15	5.32	1.2	0.26 77	13.33 110	1.92 63

BW/Ratio	64/83
WW/Ratio	640/100
YW/Ratio	1117/105
DWR	1-100
DamWt	1110
DamAge	2
\$CEZ	45.6
\$F	57.29
\$BMI	124.48

CED	14
CEM	8
BW	-2.9
WW	52
YW	86
MK	21
ST	18
CW	16
REA	0.35
MB	0.28
FT	-0.05



A top feed efficiency 8745 son out of first calf Flat Top daughter. 2055 has super growth with heifer safe calving ease and top carcass numbers.

## SELL SHORTHORN-INFLUENCED CALVES FOR A PREMIUM

### Marketing at Weaning

If your operation typically sells at weaning, we have buyers ready to purchase Shorthorn influenced calves without your typical market distortion (sorts on color, size, etc.). This eliminates yardage, sale expense, and essentially cuts out the middleman.

### Partial Ownership to Finish

If your desire is to market the cattle to finish weight and maybe your cash flow doesn't allow for it, we have feeding partners willing to own a percentage of the feeding group. This allows the owner a cash flow up front and still be able to participate in the profitability of finish cattle marketing as well as have the option to achieve any grid based premiums. Feed will be financed to finishing date and settlement will be made at close out. This is a nice option for the producer who has been a typical market at weaning operation that wants to transition.

### Retained Ownership Finishing

The feed, yardage, and expenses are carried for the length of the feeding period and settled at close out. You are paid on the net of sale minus expenses. Our feeding partners have been exceptional in terms of rate of gain as well as feed conversion. They also have delivery rights for USPB and other grid based marketing opportunities.

We have maintained a relationship with our feedlot partners for over 20 years and they have fed thousands of head of Shorthorn-influenced cattle. They are very much in tune with the ability of Shorthorn influenced cattle's ability to gain and convert in the top tier of everything they feed. Allow us the opportunity to help you maximize the full value of Shorthorn genetics.



# 64



One of the top Answer daughters to sell to date and in the last class of natural calves by this soon to be legendary sire. Combine Answer's ability to join calving ease, growth, efficiency and carcass with a 4 time Pacer Performance cow and you get a product that is as desirable in phenotype as she is on paper.



A moderate framed female out of a dam who has a yearling index of 104. Her top of the line MB EPD comes not only from her actual performance but a mother who has a 110 ratio for IMF over all her progeny.

Scan with phone camera for video  
See pg 3 for details.



# 65



## 64 ASH VALLEY SL EMMA 2098

2022-02-25 • 87.5% • AR4338988

ASH VALLEY ANSWER 9652 Pacesetter  
ASH VALLEY ANSWER 5720  
ASH VALLEY OKIE 2821 Pacesetter  
KAPER 4508 Pacesetter  
SL EMMA 4006 Performance  
SL EMMA 2663



U/S

FAT/	REA/	IMF/
Ratio	Ratio	Ratio
0.52	11.85	6.6
131	104	132

BW/	81/
Ratio	102
WW/	521/
Ratio	93
YW/	807/
Ratio	103
DamWt	1445
DWR	7-102
DamAge	8
\$CEZ	47.96
\$F	48.61
\$BMI	120.51

CED	13
CEM	8
BW	-1.6
WW	36
YW	59
MK	25
ST	21
CW	-8
REA	0.19
MB	0.21
FT	-0.07

## 65 ASH VALLEY RITA 2129

2022-03-13 • 68.75% • AR4339020

FOUR POINT COUNT  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter  
ASH VALLEY PROFIT 3392  
ASH VALLEY RITA 6595  
ASH VALLEY RITA 0735



U/S

FAT/	REA/	IMF/
Ratio	Ratio	Ratio
0.35	11.46	5.49
88	101	109

BW/	94/
Ratio	118
WW/	522/
Ratio	93
YW/	797/
Ratio	102
DamWt	1600
DWR	4-100
DamAge	6
\$CEZ	27.06
\$F	52.92
\$BMI	118.47

CED	8
CEM	6
BW	1.8
WW	45
YW	68
MK	23
ST	19
CW	1
REA	0.2
MB	0.26
FT	-0.08



101 index for weaning with a negative BW EPD, this Evolution/Lucy combination has a balanced set of numbers. She has an attractive, easy keeping look as well.



67



66



Pressbreaker on a high growth Lauer bred female generates predictable calving ease and a moderate size. Top 20% \$CEZ and top 15 \$BMI.



Denotes top 25% of Breed

66

## ASH VALLEY ROSEWOOD 212

2022-02-11 • 100% • 4345276

KL PROUD LEADER 321 Pacesetter  
ASH VALLEY PRESSBREAKER 9734  
ASH VALLEY MAIZE 7574

KL PRIME-TIME SYNERGY  
KL ROSEWOOD 6108  
KL ROSEWOOD H68



U/S

FAT/	REA/	IMF/
Ratio	Ratio	Ratio
0.5	12.03	4.72

BW/	95/	CED	11
Ratio	114	CEM	7
WW/	621/	BW	-0.8
Ratio		WW	42
YW/	854/	YW	56
Ratio		MK	27
DamWt		ST	19
DWR	4-103	CW	-14
DamAge	6	REA	0.2
\$CEZ	419	MB	0.02
\$F	48.1	FT	-0.08
\$BMI	132.28		

67

## ASH VALLEY LUCY 2017

2022-02-07 • 100% • 4334026

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY EVOLUTION 9744  
AV CUMBERLAND 1217 ET Pacesetter

ASH VALLEY PRESTIGE 0590 Pacesetter  
ASH VALLEY LUCY 8230  
ASH VALLEY LADY 4022



U/S

FAT/	REA/	IMF/
Ratio	Ratio	Ratio
0.4	12.5	4.93
101	110	98

BW/	81/	CED	10
Ratio	102	CEM	6
WW/	568/	BW	-0.1
Ratio	101	WW	39
YW/	775/	YW	59
Ratio	99	MK	21
DamWt	1365	ST	19
DWR	2-101	CW	0
DamAge	4	REA	0.35
\$CEZ	37.6	MB	0.1
\$F	48.41	FT	-0.09
\$BMI	116.49		



# 68 ASH VALLEY LADY 2024

2022-02-08 • 100% • 4334032

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY EVOLUTION 9744  
AV CUMBERLAND 1217 ET Pacesetter

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY LADY 8309  
ASH VALLEY LADY 3013 Pacesetter



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.5 126	11.13 98	3.62 72



BW/ Ratio	72/ 90
WW/ Ratio	562/ 100
YW/ Ratio	784/ 100
DWR	3-99
DamWt	1280
DamAge	4
\$CEZ	32.07
\$F	54.11
\$BMI	125.17

CED	10
CEM	4
BW	-0.6
WW	50
YW	73
MK	19
ST	19
CW	5
REA	0.35
MB	0.12
FT	-0.1



One of the higher growth heifers in the offering, yet 2024 doesn't give up much on BW EPD and has a top 25% \$BMI.

# 69 ASH VALLEY LADY 2119

2022-03-05 • 93.75% • 4339009

FOUR POINT COUNT  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter

ASH VALLEY PROFIT 3392  
ASH VALLEY LADY 6845  
ASH VALLEY LADY 2726 Pacesetter



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.52 131	11.5 101	4.22 84



BW/ Ratio	87/ 109
WW/ Ratio	559/ 99
YW/ Ratio	803/ 102
DWR	5-97
DamWt	1440
DamAge	6
\$CEZ	36.07
\$F	47.61
\$BMI	117.4

CED	10
CEM	7
BW	0.8
WW	38
YW	53
MK	23
ST	21
CW	-6
REA	0.12
MB	0.13
FT	-0.08



Functionality and longevity are two terms that describe 2119. Her maternal grandmother, Lady 2726, is to this day one of the few females that have been named a Pacesetter Dam 5 times.

# 70 ASH VALLEY DUCHESS 2057

2022-02-14 • 87.5% • AR4334568

ASH VALLEY ANSWER 9652 Pacesetter  
ASH VALLEY ANSWER 5720  
ASH VALLEY OKIE 2821 Pacesetter

ASH VALLEY PRESTIGE 0590 Pacesetter  
ASH VALLEY DUCHESS 4049  
ASH VALLEY DUCHESS 0631



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.39 98	11.76 104	3.44 69



BW/ Ratio	86/ 108
WW/ Ratio	574/ 102
YW/ Ratio	770/ 98
DWR	7-98
DamWt	1305
DamAge	8
\$CEZ	44.68
\$F	48.88
\$BMI	114.25

CED	13
CEM	9
BW	-0.7
WW	40
YW	64
MK	17
ST	21
CW	3
REA	0.29
MB	0.09
FT	-0.08



A moderate framed Answer daughter out of an 8 year old Prestige daughter the has top 5% CEM and Top 15% CED, BW, and \$CEZ. She also has a ST EPD that is at the top of the breed.

# 71 ASH VALLEY ROSE 2107

2022-02-26 • 87.5% • AR4338997

ASH VALLEY ANSWER 9652 Pacesetter  
ASH VALLEY ANSWER 5720  
ASH VALLEY OKIE 2821 Pacesetter

PVSF LEADER 720Z ET Pacesetter  
ASH VALLEY ROSE 7363  
ASH VALLEY ROSE 4041



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.43 108	11.38 100	5.1 102



BW/ Ratio	72/ 90
WW/ Ratio	487/ 87
YW/ Ratio	720/ 92
DWR	4-91
DamWt	1240
DamAge	5
\$CEZ	52.03
\$F	45.26
\$BMI	107.25

CED	14
CEM	10
BW	-2.8
WW	28
YW	50
MK	21
ST	23
CW	-12
REA	-0.02
MB	0.24
FT	-0.09



A female that is attractive in her design that will allow you to go any different direction with her because of her top 3% CEM and BW numbers.



# 72 ASH VALLEY ROSE 2138

2022-03-20 • 100% • 4339029

FOUR POINT COUNT

ASH VALLEY COUNT 5792 ET Pacesetter

ASH VALLEY ROSE 5330 Pacesetter

ASH VALLEY PRESTIGE 0590 Pacesetter

ASH VALLEY ROSE 4032 Pacesetter

ASH VALLEY ROSE 0625



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.36 106	12.36 102	4.69 154



BW/ Ratio	83/ 104
WW/ Ratio	601/ 107
YW/ Ratio	829/ 106
DWR	7-101
DamWt	1145
DamAge	8
\$CEZ	40.64
\$F	48.57
\$BMI	126.33

CED	11
CEM	8
BW	-0.5
WW	40
YW	56
MK	19
ST	22
CW	-12
REA	0.21
MB	0.09
FT	-0.11



2138's mother has a weaning index of 101 on 6 progeny but amazingly has an average IMF index of 118. With that kind of marbling numbers and a top 10% YG EPD, 2138 will produce highly sought after feedlot cattle.

# 73 ASH VALLEY LADY 2064

2022-02-18 • 81.25% • AR4334576

ASH VALLEY ANSWER 9652 Pacesetter

ASH VALLEY ANSWER 5720

ASH VALLEY OKIE 2821 Pacesetter

ASH VALLEY PROFIT 3392

ASH VALLEY LADY 6853 Pacesetter

ASH VALLEY LADY 0629



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.36 91	13.45 119	4.66 93



BW/ Ratio	86/ 108
WW/ Ratio	581/ 103
YW/ Ratio	835/ 107
DWR	5-104
DamWt	1450
DamAge	6
\$CEZ	40.72
\$F	52.73
\$BMI	123.59

CED	12
CEM	10
BW	0.1
WW	44
YW	72
MK	22
ST	21
CW	7
REA	0.39
MB	0.22
FT	-0.07



A 5 frame Answer daughter that indexed 103 and 107 for weaning and yearling and had a 119 REA index. Her mother, a Profit daughter, is a 2 time Pacesetter dam.

# 74 ASH VALLEY LUCY 2042

2022-02-11 • 87.5% • AR4334553

ASH VALLEY COUNT 5792 ET Pacesetter

ASH VALLEY COUNT 8745

ASH VALLEY OKIE 5791 Performance

ASH VALLEY ANSWER 5720

ASH VALLEY LUCY 0284

ASH VALLEY LUCY 5515



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.37 98	13.08 106	3.59 79



BW/ Ratio	72/ 99
WW/ Ratio	569/ 95
YW/ Ratio	738/ 93
DWR	1-95
DamWt	1325
DamAge	2
\$CEZ	41.79
\$F	53.43
\$BMI	137.02

CED	12
CEM	8
BW	-1
WW	47
YW	65
MK	23
ST	21
CW	-2
REA	0.24
MB	0.22
FT	-0.08



This 8745 daughter has all \$indexes in the top 25%, top 10% BW and CEM EPDs and a ST in the top 3%.

# 75 ASH VALLEY GANDY 2130

2022-03-14 • 100% • 4339021

FOUR POINT COUNT

ASH VALLEY COUNT 5792 ET Pacesetter

ASH VALLEY ROSE 5330 Pacesetter

ASH VALLEY PRESTIGE 0590 Pacesetter

ASH VALLEY GANDY 5596

ASH VALLEY GANDY 1101



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.43 108	11.68 103	8 160



BW/ Ratio	94/ 118
WW/ Ratio	562/ 100
YW/ Ratio	837/ 107
DWR	6-96
DamWt	1370
DamAge	7
\$CEZ	31.55
\$F	49.96
\$BMI	124.24

CED	8
CEM	6
BW	1.5
WW	41
YW	59
MK	24
ST	21
CW	-3
REA	0.35
MB	0.17
FT	-0.1



A maternal half sister to what has been said is the best Answer son anywhere to date, working at Gilman Shorthorns in Iowa. We are probably crazy to let this heifer get away. She has a 107 yearling ratio and an incredible 160 IMF ratio and incredibly was over 8 for adjusted IMF.



# 76 ASH VALLEY COUNT 2125

2022-03-07 • 100% • 4339016

FOUR POINT COUNT  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter

JSF/RB PRESTIGE 8U  
ASH VALLEY LUCY 3027  
ASH VALLEY LUCY 9675



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.48 121	11.87 105	4.89 98

BW/ Ratio	84/ 105
WW/ Ratio	534/ 95
YW/ Ratio	767/ 98
DWR	7-98
DamWt	1530
DamAge	9
\$CEZ	36.41
\$F	47.26
\$BMI	123.74

CED	10
CEM	7
BW	0.6
WW	37
YW	52
MK	20
ST	20
CW	-16
REA	0.3
MB	0.09
FT	-0.11



The Lucy cow family has been a mainstay here because they produce low maintenance, trouble-free cattle. There are not many ways to punch holes in 2125, she is attractively made with a \$BMI that is in the top third of the breed.

# 77 ASH VALLEY MAGGIE 2059

2022-02-15 • 87.5% • AR4334570

ASH VALLEY ANSWER 9652 Pacesetter  
ASH VALLEY ANSWER 5720  
ASH VALLEY OKIE 2821 Pacesetter

WOLF RIDGE PRESIDENT C20X  
ASH VALLEY MAGGIE 5538  
ASH VALLEY MAGGIE 2664



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.41 103	11.43 101	4.92 98

BW/ Ratio	84/ 105
WW/ Ratio	556/ 99
YW/ Ratio	805/ 103
DWR	6-102
DamWt	1600
DamAge	7
\$CEZ	41.69
\$F	52.29
\$BMI	125.56

CED	12
CEM	8
BW	-0.6
WW	41
YW	64
MK	24
ST	20
CW	-2
REA	0.21
MB	0.34
FT	-0.08



A higher growth Answer daughter out of the reliable Maggie cow family. 2059 ratioed 103 for yearling and her mother has a 103 average weaning index.

# 78 ASH VALLEY QUEEN 2073

2022-02-19 • 81.25% • AR4334651

ASH VALLEY ANSWER 9652 Pacesetter  
ASH VALLEY ANSWER 5720  
ASH VALLEY OKIE 2821 Pacesetter

ASH VALLEY PROFIT 3392  
ASH VALLEY QUEEN 6826  
ASH VALLEY QUEEN 1102



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.39 98	10.23 90	5.55 111

BW/ Ratio	63/ 79
WW/ Ratio	542/ 96
YW/ Ratio	759/ 97
DWR	5-98
DamWt	1455
DamAge	6
\$CEZ	64.47
\$F	49.55
\$BMI	122.82

CED	18
CEM	12
BW	-4.4
WW	33
YW	55
MK	21
ST	20
CW	2
REA	0.05
MB	0.38
FT	-0.07



A full sister to Ash Valley Answer 0260 that topped the 2021 sale to Leachman Cattle. She has the same attractive pieces as her brother, top 1% calving ease, good growth, and top carcass traits. She is also in the top 10% of the breed for Stayability.

# 79 ASH VALLEY DUCHESS 2054

2022-02-13 • 87.5% • AR4334565

ASH VALLEY ANSWER 9652 Pacesetter  
ASH VALLEY ANSWER 5720  
ASH VALLEY OKIE 2821 Pacesetter

PVSF LEADER 720Z ET Pacesetter  
ASH VALLEY DUCHESS 8291  
ASH VALLEY DUCHESS 4049



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.3 75	11.31 100	3.48 69

BW/ Ratio	73/ 92
WW/ Ratio	506/ 90
YW/ Ratio	707/ 90
DWR	3-85
DamWt	1165
DamAge	4
\$CEZ	53.84
\$F	43.81
\$BMI	114.96

CED	14
CEM	10
BW	-2
WW	29
YW	45
MK	20
ST	21
CW	-10
REA	0.12
MB	0.1
FT	-0.09



Duchess 2054 has reliable calving ease, high stayability, and high carcass quality.



# 80 ASH VALLEY ANSWER 2070

2022-02-18 • 87.5% • AR4334648

ASH VALLEY ANSWER 9652 Pacesetter

ASH VALLEY ANSWER 5720

ASH VALLEY OKIE 2821 Pacesetter

KAPER 4508 Pacesetter

ASH VALLEY FLASH 8211

ASH VALLEY FLASH 6832 Pacesetter



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.42 106	12.23 108	5.4 108

BW/ Ratio	78/ 98
WW/ Ratio	557/ 99
YW/ Ratio	779/ 99
DWR	3-100
DamWt	1285
DamAge	4
\$CEZ	50.08
\$F	48.96
\$BMI	120.46

CED	14
CEM	9
BW	-2.4
WW	33
YW	52
MK	23
ST	21
CW	-4
REA	0.11
MB	0.38
FT	-0.08



MB EPD in the top 1% and an actual IMF ratio of 108 put 2070 at the top of the group for carcass merit.

# 81 ASH VALLEY CUMBERLAND 2094

2022-02-25 • 87.5% • AR4334671

ASH VALLEY ANSWER 9652 Pacesetter

ASH VALLEY ANSWER 5720

ASH VALLEY OKIE 2821 Pacesetter

KAPER 4508 Pacesetter

AV CUMBERLAND 1229 ET

POLY CJ CUMBERLAND 5113 ET



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.36 91	10.29 91	6.93 138

BW/ Ratio	82/ 103
WW/ Ratio	590/ 105
YW/ Ratio	733/ 94
DWR	9-99
DamWt	1265
DamAge	11
\$CEZ	47.09
\$F	48.12
\$BMI	116.78

CED	13
CEM	8
BW	-1.4
WW	37
YW	58
MK	21
ST	20
CW	-8
REA	0.14
MB	0.15
FT	-0.08



With BW and CEM EPDs in the top 10%, 2094 will be trouble free from a calving standpoint. She also recorded a 105 ratio for weaning and an impressive 138 IMF ratio.

# 82 ASH VALLEY OKIE 2065

2022-02-18 • 75% • AR4334577

ASH VALLEY ANSWER 9652 Pacesetter

ASH VALLEY ANSWER 5720

ASH VALLEY OKIE 2821 Pacesetter

ASH VALLEY PRESTIGE 0590 Pacesetter

ASH VALLEY OAKIE 5532 Performance

ASH VALLEY OKIE 8547 Performance



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.43 108	11.15 98	4.83 96

BW/ Ratio	64/ 80
WW/ Ratio	516/ 92
YW/ Ratio	776/ 99
DWR	6-96
DamWt	1585
DamAge	7
\$CEZ	56.33
\$F	49.02
\$BMI	113.3

CED	16
CEM	11
BW	-3.9
WW	34
YW	59
MK	19
ST	20
CW	6
REA	0.2
MB	0.31
FT	-0.06



One of the lightest actual birthweight heifers in her contemporary group that posted a yearling weight right on the average and will mature at moderate 5 frame. Top 1% BW and CEM EPDs.

# 83 ASH VALLEY KENDRA 2085

2022-02-22 • 93.8% • 4334662

ASH VALLEY PRESTIGE 1116

KL PROUD LEADER 321 Pacesetter

KL MELITA ROSEWOOD 1115

ASH VALLEY ANSWER 5720

ASH VALLEY KENDRA 0315

ASH VALLEY KENDRA 5518



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.3 79	11.53 94	5.1 113

BW/ Ratio	73/ 101
WW/ Ratio	563/ 94
YW/ Ratio	823/ 104
DWR	1-94
DamWt	1380
DamAge	2
\$CEZ	50.44
\$F	46.36
\$BMI	121.97

CED	14
CEM	8
BW	-2.7
WW	34
YW	52
MK	26
ST	20
CW	-10
REA	0.06
MB	0.12
FT	-0.1



A Proud Leader daughter that has grown out to a moderate 5 frame with a 104 yearling index. She is one of the top IMF heifers in her group with a 113 ratio.



# 84 ASH VALLEY GOLDEN CHAIN 2096

2022-02-23 • 100% • 4334673

ASH VALLEY PRESTIGE 1116  
KL PROUD LEADER 321 Pacesetter  
KL MELITA ROSEWOOD 1115

KAPER 4508 Pacesetter  
ASH VALLEY GOLDEN CHAIN 0242  
ASH VALLEY GOLDEN CHAIN 8294



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.36 95	12.15 99	5.33 118



BW/ Ratio	83/ 115
WW/ Ratio	612/ 102
YW/ Ratio	819/ 103
DWR	1-102
DamWt	1070
DamAge	2
\$CEZ	41.89
\$F	47.17
\$BMI	124.97

CED	11
CEM	6
BW	0.4
WW	38
YW	53
MK	29
ST	19
CW	-9
REA	0.03
MB	0.08
FT	-0.1



The Golden Chain cow family has been recognized nationwide for their type and functionality. 2096 is no different with top calving ease and stayability EPDs and \$CEZ and \$BMI in the top 25% of the breed.

# 85 ASH VALLEY SL EMMA 2103

2022-02-26 • 100% • 4338995

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY EVOLUTION 9744  
AV CUMBERLAND 1217 ET Pacesetter

TURNERCRLH DECEPTION 2  
ASH VALLEY SL DECEPTION 7501  
SL EMMA 4785



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.37 93	11.82 104	4.93 98



BW/ Ratio	76/ 95
WW/ Ratio	590/ 105
YW/ Ratio	844/ 108
DWR	3-101
DamWt	1110
DamAge	5
\$CEZ	33.5
\$F	52.78
\$BMI	129.32

CED	10
CEM	6
BW	-0.5
WW	48
YW	70
MK	20
ST	16
CW	8
REA	0.44
MB	0.09
FT	-0.1



Evolution gives a shot of power to a very pretty made Deception daughter. The end result is product that is in the top 35% for most EPD indicators. This impressive growth female has weaning and yearling ratios of 105 and 108 while maintaining a birthweight ratio of 95.

# 86 ASH VALLEY JASMINE 2003

2022-02-04 • 100% • 4334011

WAUKARU OPTIMUS 4095 Pacesetter  
ASH VALLEY EVOLUTION 9744  
AV CUMBERLAND 1217 ET Pacesetter

WOLF RIDGE PRESIDENT C20X  
ASH VALLEY JASMINE 5566  
ASH VALLEY JASMINE 2682



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.48	10.32	4.79



BW/ Ratio	77/ 97
WW/ Ratio	526/ 105
YW/ Ratio	743/ 108
DWR	6-88
DamWt	1350
DamAge	7
\$CEZ	38.95
\$F	49.55
\$BMI	112.75

CED	11
CEM	6
BW	-0.4
WW	42
YW	61
MK	14
ST	19
CW	-2
REA	0.22
MB	0.1
FT	-0.09



2003 has top 15% BW and Top 25% CED, CEM, and \$CEZ. Her growth numbers indicate she will be a moderate frame at maturity.

# 87 ASH VALLEY LUCY 2146

2022-03-25 • 100% • 4339037

FOUR POINT COUNT  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter

ASH VALLEY PRESTIGE 0590 Pacesetter  
ASH VALLEY LUCY 8229  
ASH VALLEY LUCY 4024



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.5 140	10.89 91	5.13 157



BW/ Ratio	69/ 87
WW/ Ratio	533/ 95
YW/ Ratio	771/ 98
DWR	3-101
DamWt	1265
DamAge	4
\$CEZ	51.39
\$F	43.06
\$BMI	123.07

CED	14
CEM	9
BW	-1.8
WW	30
YW	44
MK	24
ST	21
CW	-20
REA	0.15
MB	0.01
FT	-0.11



2146 is a low birthweight, moderate growth female that will produce high quality offspring. She has an IMF ratio of 157 to go with top of the breed calving ease numbers.



# 88 ASH VALLEY ROSE 2076

2022-02-20 • 87.5% • AR4334655

ASH VALLEY ANSWER 9652 Pacesetter  
**ASH VALLEY ANSWER 5720**  
 ASH VALLEY OKIE 2821 Pacesetter  
 WAUKARU OPTIMUS 4095 Pacesetter  
**ASH VALLEY ROSE 8313**  
 ASH VALLEY ROSE 2779 Performance



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.45 113	9.52 84	3.59 72



BW/ Ratio	84/ 105
WW/ Ratio	558/ 99
YW/ Ratio	754/ 96
DWR	3-96
DamWt	1330
DamAge	4
\$CEZ	35.24
\$F	54.22
\$BMI	118.83

CED	11
CEM	7
BW	-0.1
WW	48
YW	76
MK	18
ST	23
CW	0
REA	0.11
MB	0.21
FT	-0.09



2076 has a nice blend of calving ease, growth, and carcass EPDs. Most of the major indicators are in the top 30% of the breed.

# 89 ASH VALLEY COUNT 2124

2022-03-07 • 100% • 4339015

FOUR POINT COUNT  
**ASH VALLEY COUNT 5792 ET Pacesetter**  
 ASH VALLEY ROSE 5330 Pacesetter  
 ASH VALLEY PRESTIGE 0590 Pacesetter  
**ASH VALLEY LADY 4045**  
 ASH VALLEY LADY 9535



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.37 93	11.88 105	5.12 102



BW/ Ratio	78/ 98
WW/ Ratio	482/ 86
YW/ Ratio	726/ 93
DWR	6-98
DamWt	1480
DamAge	8
\$CEZ	45.11
\$F	44.66
\$BMI	122.36

CED	12
CEM	9
BW	-0.9
WW	31
YW	47
MK	26
ST	20
CW	-11
REA	0.21
MB	0.1
FT	-0.1



Count makes females that are easy keeping, structurally correct and still expressively muscled. 2124 will fit all those descriptors and still has a top 5% CEM and top 15% BW EPD and \$CEZ.

# 90 ASH VALLEY GRACE 2140

2022-03-22 • 100% • 4339031

FOUR POINT COUNT  
**ASH VALLEY COUNT 5792 ET Pacesetter**  
 ASH VALLEY ROSE 5330 Pacesetter  
 ASH VALLEY JAZZ 9602  
**ASH VALLEY GRACE 3048**  
 ASH VALLEY GRACE 9627



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.38 110	12.17 101	6.44 189



BW/ Ratio	87/ 109
WW/ Ratio	536/ 95
YW/ Ratio	806/ 103
DWR	7-99
DamWt	1345
DamAge	9
\$CEZ	30.71
\$F	49.34
\$BMI	121.65

CED	8
CEM	6
BW	1.2
WW	39
YW	58
MK	26
ST	22
CW	-1
REA	0.45
MB	0.19
FT	-0.08



Another top carcass merit Count daughter, 2140 has an incredible 189 ratio for IMF. This should come as no surprise as her mother's progeny averages 135.

# 91 ASH VALLEY DUCHESS 2142

2022-03-23 • 87.5% • AR4339033

FOUR POINT COUNT  
**ASH VALLEY COUNT 5792 ET Pacesetter**  
 ASH VALLEY ROSE 5330 Pacesetter  
 JSF/RB PRESTIGE 8U  
**ASH VALLEY DUCHESS 3037 Pacesetter**  
 ASH VALLEY DUCHESS 9674



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.35 103	11.42 94	5.35 176



BW/ Ratio	84/ 105
WW/ Ratio	553/ 98
YW/ Ratio	818/ 104
DWR	7-104
DamWt	1390
DamAge	9
\$CEZ	37.03
\$F	48.78
\$BMI	125.17

CED	10
CEM	6
BW	0
WW	40
YW	55
MK	25
ST	20
CW	-3
REA	0.35
MB	0.15
FT	-0.07



Another high quality grade Count daughter that ratios 176 for IMF and 104 for yearling weight. She is also top 25% for \$BMI.



# 92 ASH VALLEY GRACE 2104

2022-02-27 • 87.5% • AR4338994

ASH VALLEY ANSWER 9652 Pacesetter

ASH VALLEY ANSWER 5720

ASH VALLEY OKIE 2821 Pacesetter

ASH VALLEY JAZZ 1227 ET

ASH VALLEY GRACE 4097 Performance

ASH VALLEY GRACE 1138



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.33 83	10.61 94	5.46 109

BW/ Ratio	86/ 108
WW/ Ratio	475/ 84
YW/ Ratio	766/ 98
DWR	7-100
DamWt	1585
DamAge	8
\$CEZ	44.16
\$F	43.35
\$BMI	104.12

CED	12
CEM	8
BW	-1.1
WW	29
YW	48
MK	20
ST	22
CW	-13
REA	0.19
MB	0.08
FT	-0.08



The Graces are one of our oldest cow families and it's not hard to see why. 2104's dam is in rare air, as she is a 5 time Pacer Performance cow as an 8 year old. That is just getting it done year in and year out.

# 93 ASH VALLEY FLASH 2150

2022-03-26 • 100% • 4339041

FOUR POINT COUNT

ASH VALLEY COUNT 5792 ET Pacesetter

ASH VALLEY ROSE 5330 Pacesetter

WAUKARU OPTIMUS 4095 Pacesetter

ASH VALLEY FLASH 7357

BAR JS HP FLASH 124



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.4 115	10.93 91	6.73 195

BW/ Ratio	92/ 115
WW/ Ratio	533/ 95
YW/ Ratio	835/ 107
DWR	4-100
DamWt	1595
DamAge	5
\$CEZ	17.73
\$F	53.19
\$BMI	120.52

CED	5
CEM	4
BW	3
WW	49
YW	72
MK	24
ST	19
CW	-2
REA	0.19
MB	0.14
FT	-0.11



A high growth and high carcass Count daughter, 2150 indexed 107 for yearling weight and 195 for IMF.

# 94 ASH VALLEY JASMINE 2154

2022-04-03 • 100% • 4339045

FOUR POINT COUNT

ASH VALLEY COUNT 5792 ET Pacesetter

ASH VALLEY ROSE 5330 Pacesetter

ASH VALLEY JAZZ 1227 ET

ASH VALLEY JASMINE 4084 Performance

ASH VALLEY JASMINE 1134



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.29 87	12.47 103	3.6 116

BW/ Ratio	93/ 117
WW/ Ratio	509/ 90
YW/ Ratio	753/ 96
DWR	7-101
DamWt	1375
DamAge	8
\$CEZ	37.25
\$F	43.72
\$BMI	113.23

CED	9
CEM	6
BW	0.6
WW	30
YW	42
MK	23
ST	22
CW	-16
REA	0.21
MB	0.09
FT	-0.1



Count wasn't bred to be a carcass merit sire, but he has proven that carcass quality in an easy fleshing type will be his hallmark. 2154 has a top 25% MB EPD that is confirmed by her 116 IMF ratio.

# 95 ASH VALLEY LUCY 2051

2022-02-12 • 87.5% • AR4334562

ASH VALLEY ANSWER 9652 Pacesetter

ASH VALLEY ANSWER 5720

ASH VALLEY OKIE 2821 Pacesetter

ASH VALLEY ANSWER 5720

ASH VALLEY LUCY 8228

ASH VALLEY LUCY 5509



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.34 86	11.6 102	4.07 81

BW/ Ratio	61/ 77
WW/ Ratio	508/ 90
YW/ Ratio	709/ 90
DWR	3-94
DamWt	1340
DamAge	4
\$CEZ	63.35
\$F	47.45
\$BMI	127.08

CED	18
CEM	12
BW	-4.5
WW	31
YW	51
MK	21
ST	20
CW	-10
REA	0.15
MB	0.28
FT	-0.09



A linebred Answer daughter with the lowest BW EPD in the offering and a top 1% CED and CEM. As tightly bred as she is by pedigree and the type of calving ease she possesses, there are a lot of options to breed her with.



# 96 ASH VALLEY LADY 2099

2022-02-25 • 87.5% • AR4338989

ASH VALLEY ANSWER 9652 Pacesetter  
**ASH VALLEY ANSWER 5720**  
 ASH VALLEY OKIE 2821 Pacesetter  
 JSF/RB PRESTIGE 8U  
**ASH VALLEY LADY 5587 Performance**  
 ASH VALLEY LADY 0620



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.39 98	11.36 100	4.73 94



BW/ Ratio	82/ 103
WW/ Ratio	565/ 100
YW/ Ratio	814/ 104
DWR	6-99
DamWt	1315
DamAge	7
\$CEZ	42.23
\$F	50.19
\$BMI	118.37

CED	12
CEM	8
BW	-0.5
WW	41
YW	68
MK	18
ST	21
CW	5
REA	0.39
MB	0.1
FT	-0.11



Solid growth combined with good calving ease and carcass, 2099's mother is a 2 time Pacer Performance female.

# 97 ASH VALLEY ROSE 2153

2022-04-01 • 100% • 4339044

FOUR POINT COUNT  
**ASH VALLEY COUNT 5792 ET Pacesetter**  
 ASH VALLEY ROSE 5330 Pacesetter  
 WAUKARU OPTIMUS 4095 Pacesetter  
**ASH VALLEY ROSE 8283**  
 ASH VALLEY ROSE 4032 Pacesetter



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.3 89	10.16 86	6.94 200



BW/ Ratio	73/ 92
WW/ Ratio	579/ 103
YW/ Ratio	854/ 109
DWR	3-94
DamWt	1315
DamAge	4
\$CEZ	35.22
\$F	52.74
\$BMI	130.25

CED	10
CEM	6
BW	-0.3
WW	46
YW	66
MK	20
ST	22
CW	-9
REA	0.18
MB	0.16
FT	-0.12



2153 is a top 15% \$BMI female that is also top 2% for Stayability. This goes well with the fact that the Rose cow family has been here over 40 years.

# 98 ASH VALLEY ROSE 2151

2022-03-27 • 100% • 4339042

FOUR POINT COUNT  
**ASH VALLEY COUNT 5792 ET Pacesetter**  
 ASH VALLEY ROSE 5330 Pacesetter  
 ASH VALLEY PRESTIGE 0590 Pacesetter  
**ASH VALLEY ROSE 4059**  
 ASH VALLEY ROSE 9658



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.42 120	10.35 87	5.84 174



BW/ Ratio	80/ 100
WW/ Ratio	560/ 99
YW/ Ratio	804/ 103
DWR	7-97
DamWt	1325
DamAge	8
\$CEZ	36.06
\$F	47.01
\$BMI	119.05

CED	10
CEM	8
BW	-0.3
WW	37
YW	55
MK	24
ST	19
CW	-9
REA	0.24
MB	0.09
FT	-0.09



This Count daughter was right on the average for birth and weaning, then posted a 103 ratio for yearling. She went on to put up a 174 ratio for IMF.

# 99 ASH VALLEY MAIDEN 2052

2022-02-12 • 68.75% • AR4334563

ASH VALLEY ANSWER 9652 Pacesetter  
**ASH VALLEY ANSWER 5720**  
 ASH VALLEY OKIE 2821 Pacesetter  
 ASH VALLEY PROFIT 3392  
**ASH VALLEY MAIDEN 6823**  
 ASH VALLEY MAIDEN 9568 Performance



U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.32 81	11.01 97	4.45 89



BW/ Ratio	84/ 105
WW/ Ratio	509/ 90
YW/ Ratio	769/ 98
DWR	5-97
DamWt	1555
DamAge	6
\$CEZ	38.04
\$F	53.79
\$BMI	106.71

CED	11
CEM	8
BW	-0.4
WW	40
YW	69
MK	19
ST	21
CW	13
REA	0.11
MB	0.49
FT	-0.05



The top MB EPD heifer in the offering and also a top 25% \$F figure. Maiden 2052 also possesses rock solid calving ease that Answer sired cattle are known for.



# 100 ASH VALLEY DUCHESS 2157

2022-04-09 • 100% • 4339048

FOUR POINT COUNT  
ASH VALLEY COUNT 5792 ET Pacesetter  
ASH VALLEY ROSE 5330 Pacesetter

JSF/RB PRESTIGE 8U  
ASH VALLEY DUCHESS 2639  
ASH VALLEY DUCHESS 7003

U/S

FAT/ Ratio	REA/ Ratio	IMF/ Ratio
0.36 105	10.66 89	4.39 138



BW/ Ratio	92/ 115	CED	9
WW/ Ratio	522/ 93	CEM	6
YW/ Ratio	776/ 99	BW	0.9
DWR	8-95	WW	38
DamWt	1250	YW	53
DamAge	10	MK	21
\$CEZ	35.72	ST	20
\$F	46.75	CW	-18
\$BMI	121.29	REA	0.23
		MB	0.02
		FT	-0.11



2157's maternal grandmother was the first cow raised here to reach Pacesetter status in 3 calves. This Duchess cow family does it right every year, from performance to quality.

## FEEDING & DEVELOPMENT DONE RIGHT

We employ the service of John Ney with Nutrition Solutions to help balance the feed rations as well as to monitor the intake and performance of the bulls. The bulls start out on the cow without creep feed and only rely on their mothers for weaning performance. This allows us to evaluate the performance of the cow as well as the calf. They are weaned on a high forage content mixed ration and allowed to grow at a slower pace to increase frame and give them time to develop. As final selections are made, the sale bulls are moved to a ration containing higher energy while maintaining a higher forage content. These bulls never see a concentrate ration and we feel that is important to a digestive system that will only have access to a forage based system post sale. Exercise is key in the development of a young sire; we feel that it's important to give them access to plenty of space to move to aid in their growth.

## SALE TERMS

### Semen and Breeding Soundness Exams

All of the bulls will be semen checked and a Breeding Soundness Exam performed by sale day. These will be performed by our long term veterinarian Dr. Bill Niederee of Countryside Vet, Great Bend. We strongly encourage all buyers to always recheck before bulls are turned out to confirm that injury hasn't happened between early February and the turn out time.

### Insurance

We will have available a couple of different options for this year. The standard mortality insurance with two different coverage lengths. New for this year we will also have an option for coverage that includes not only mortality, but also infertility due to accident, sickness, disease or injury. Please inquire at settlement about insurance options. If insurance is not purchased, all bulls staying at Loving Farms awaiting delivery will be at the buyer's risk.

### Health

Each lot will be accompanied by a state approved health certificate for interstate shipment. Buyers should understand their specific state health requirements. For Canadian delivery, all necessary paperwork and fees will be completed by the seller

and any costs/fees above that are required for domestic delivery will be at the buyer's expense. All lots have been covered by a multi-product wide spectrum health program including Bovishield Gold, Pyramid 7, Ivomec, and Dectomax.

### Delivery

Free delivery to customers in Kansas. All lots not picked up sale day will be kept free until April 1, 2020. Loving Farms provides delivery to most points in the US for a minimal fee. Lots will be grouped by general direction and distance from Pawnee Rock and travel expenses divided over the number of lots on load. We guarantee cost for delivery inside the continental US will not exceed \$300 per lot. There will be a \$100 discount per lot on all bulls that are picked up sale day.

### Volume Discounts

Any buyer that purchases 3 or more bulls will qualify for a volume discount equal to the number of bulls bought, up to 10%. Bulls must meet a \$4000/bull minimum to qualify. Does not apply to heifer lots.

### Genetic Testing

All of the bull lots have been DNA tested with the Neogen GGP-HD50K AI sire test. This will not only test for all known genetic conditions and verify parentage, but provides genomically enhanced EPDs (GE-EPDs). The females have been tested with the

GGP-LD25K test that results in GE-EPDs. All females were either tested for genetic defects if probable by pedigree or ruled out by pedigree and not tested.

### Liability

Each animal(s) will be at the buyer's risk as soon as sold, but will be cared for by the sellers for a reasonable amount of time. If the buyer is leaving the animal(s) in the care of the seller, the buyer will purchase insurance for the duration of the care or accept any liability for their purchase. Neither the owners, employees, nor any other affiliated personnel can be responsible for any accidents, but they will make every effort to provide for the safety and comfort of those attending.

### Guarantee

Bulls selling for \$3,000 or more are guaranteed against breeding injury for the first breeding season. Breeding season is defined as the 90-day period following the first turnout of the bulls. If a replacement bull is available, he will be provided, or if the buyer prefers, credit toward one bull will be given in the following year's sale, less salvage value of the injured bull. Please notify us as soon as possible should injury occur and prior to the injured bull being sold for salvage. Replacement bulls are not covered by this guarantee. Guarantee subject to a written statement from a veterinarian.



# WHY INVESTS IN FEED EFFICIENCY TESTING

The simple answer, because feed is the number one controllable

expense in beef production. That's right, controllable. High feed efficiency can save huge dollars no matter which sector we are talking about; cow/calf, stocker, feedlot. Loving Farms genetics have a track record nearly two decades long of low feed conversion in their feeding environments. We have sought ways to quantify this back to the individual level, but it requires a substantial investment in time and facilities OR a feeding partner that is trying to make the cattle they feed better as well. This is the evolution for us and our feeding partners at HyPlains Feedyard.

*"I've been feeding Marty Loving's calves for more than 20 years. We have 20 years worth of data and his calves convert in the top 10% of the cattle we feed, and we feed some pretty good ones. His investment in the GrowSafe program shows his commitment to his customers and their end product."*

*- Tom Jones, Hy-Plains Feedyard*

## What should we expect?

The first thing is to realize that the bull is only half the equation. Secondly, the females that these sires are mated to will vary as widely as the bulls in this offering. The take away is that this will be a multigenerational process. There will be some successes seen very quickly, others will take longer. Since it isn't feasible to test every female, the progressive cattleman will select better than average bulls for the components of feed efficiency from now on and the result will be a positive increase in efficiency.

## How does feed efficiency impact my operation?

Here are a couple of scenarios to help quantify what a shift in feed efficiency will mean to you. For both scenarios, assume a 20% increase in feed efficiency.

### Stocker/Feedlot:

Steers/heifers are placed in the feedlot for an average of 240 days on feed. Assume Dry Matter Intake (DMI) decreases by 20% (50#/hd to 40#/hd) and feed is costing \$.049/lb.

$$\begin{aligned}
 240 \text{ days} \times 10\% \text{ less days} &= 24 \text{ days} \\
 24 \text{ days} \times \$0.40 \text{ yardage} &= \$ 9.60/\text{hd} \\
 216 \text{ days} \times 10\#/\text{day} \times \$0.075/\text{lb.} &= \$162.00/\text{hd} \\
 &\quad \underline{\$171.60/\text{hd}} \\
 &\quad \times 40 \text{ hd} \\
 \text{Total savings of 40 head calf crop:} &= \$6,864.00
 \end{aligned}$$

### Cow/calf:

Spring calving cows are fed for 120 days from January 1 to May 1. Assuming forage hay cost is \$70/ton and 24% protein at \$500/ton. A 1300 lb. cow eating 2% of her body weight would consume 26# of dry hay and another 3.5# of protein to meet her requirements.

$$\begin{aligned}
 120 \text{ days} \times 5\#/\text{day of hay} \times \$0.11/\text{lb.} &= \$66.00/\text{hd} \\
 120 \text{ days} \times .7\#/\text{day of protein} \times \$0.45/\text{lb.} &= \$37.80/\text{hd} \\
 &\quad \underline{\$103.80/\text{hd}} \\
 &\quad \times 100 \text{ cows} \\
 \text{Total savings in a 120 day period:} &= \$10,380.00
 \end{aligned}$$

Repeat these savings over a 5 year life span of that one bull and no other trait has that return on investment.

**\*LF genetics for low feed conversion average a 8-10% increase in ADG meaning they reach goal weight faster.**

Method	More Desirable	Less Desirable	Difference
F:G: (Feed Dry Matter / Weight Gain) Pounds of feed required for one pound of live weight gain	Lower values: 4.5 lbs	Higher values: 7.5 lbs	3 lbs of dry matter
DMI: Dry Matter Intake	Negative Values: -0.9	Positive Values: +0.8	1.7 lbs of feed
RFI: Residual Feed Intake: usually on dry matter Basis	Negative Values: -1.7 (lbs of feed)	Positive Values: +1.5	3.2 lbs of feed



# MOST PACER DAMS & SIRES *IN THE BREED*

## 2016

Ash Valley Maid 9562 – Performance  
SL Star 0626 – Performance  
Ash Valley Rosie 8515 – Performance  
Ash Valley Queen 0619 – Pacesetter  
Ash Valley Maggie 9525 – Pacesetter  
Ash Valley Marty 4280 – Performance  
Ash Valley Lady 9642 – Performance  
Ash Valley Rose 9555 – Pacesetter  
Ash Valley Rose 7116 – Pacesetter  
Ash Valley Lucy 2216 – Pacesetter  
Ash Valley Maiden 9568 – Pacesetter

## 2017

JSF Marquis 127X – Performance  
KL Double Duty 6294 – Performance  
Ash Valley Answer 9652 – Pacemaker  
Ash Valley Prestige 0590 – Pacemaker  
Kaper 4508 – Pacemaker  
Ash Valley Maiden 1164 – Performance  
Ash Valley Maize 1130 – Performance  
Ash Valley Wonder 1247 – Performance  
AV Cumberland 1217 ET – Performance  
Ash Valley Duchess 9622 – Pacesetter  
Ash Valley Maid 9562 – Pacesetter  
Ash Valley Maiden 1212 – Pacesetter  
Ash Valley Okie 1272 – Pacesetter

## 2018

JSF Marquis 127X – Pacemaker  
KL Double Duty 6294 – Performance  
Kaper 4508 – Pacemaker  
Ash Valley Answer 9652 – Pacemaker  
Ash Valley Duty 7155 – Pacemaker  
Ash Valley Duchess 1290 – Pacesetter  
Ash Valley Blanche 2834 – Pacesetter  
Ash Valley Aggie 9517 – Performance  
Ash Valley Cumberland 2604 – Performance  
Ash Valley Kendra 2655 – Performance  
Ash Valley Maiden 2802 – Performance

Ash Valley Rose 8605 – Performance  
Ash Valley Okie 8547 – Performance  
Ash Valley Okie 2821 – Pacesetter

## 2019

Ash Valley Duchess 3037 – Pacesetter Dam  
Ash Valley Lady 2726 – Pacesetter Dam  
Ash Valley Lady 3013 – Pacesetter Dam  
Ash Valley Lucy 3008 – Pacesetter Dam  
Ash Valley Okie 9649 – Pacesetter Dam  
Ash Valley Rose 8655 – Pacesetter Dam  
Bar JS HP Lass 1251 – Pacesetter Dam  
Bar J S Jazzy Maiden 368 – Performance Dam  
Ash Valley Cumberland 4797 – Performance Dam  
Ash Valley Grace 4097 – Performance Dam  
Ash Valley Jazzy 2605 – Performance Dam  
Ash Valley Lady 4722 – Performance Dam  
Ash Valley Okie 1251 ET – Performance Dam  
Ash Valley Okie 3386 – Performance Dam  
Ash Valley Rose 2750 – Performance Dam  
Ash Valley Rose 3369 – Performance Dam  
SL Nita 1117 – Performance Dam  
Ash Valley Jazzy 2763 – Performance Dam

## 2020

Ash Valley Prestige 0665 – Pacemaker Sire  
KL Proud Leader 321 – Performance Sire  
Ash Valley Jazzy 2763 – Pacesetter Dam  
Ash Valley Lady 4722 – Pacesetter Dam  
Ash Valley Maggie 6176 – Pacesetter Dam  
Ash Valley Rose 3369 – Pacesetter Dam  
Ash Valley Addie 2781 – Performance Dam  
Ash Valley Addie 5807 – Performance Dam  
Ash Valley Lucy 5568 – Performance Dam  
Ash Valley Lucy 5577 – Performance Dam  
Ash Valley Maid 5510 – Performance Dam  
Ash Valley Maiden 4748 – Performance Dam  
Ash Valley Maiden 5508 – Performance Dam  
Ash Valley Morgans 5550 – Performance Dam  
Ash Valley Okie 2760 – Performance Dam

Ash Valley Rose 2779 – Performance Dam  
Ash Valley Rose 5777 – Performance Dam  
Ash Valley Rose 5848 – Performance Dam  
Ash Valley Rosie 5522 – Performance Dam  
Ash Valley Star 5718 – Performance Dam  
Ash Valley Okie 5791 – Performance Dam  
SL Emma 4006 – Performance Dam

## 2021

Ash Valley Jasmine 4084 – Performance Dam  
Ash Valley Maid 4085 – Performance Dam  
Ash Valley Rosie 3073 – Performance Dam  
JSF Golden Chain 34A – Performance Dam  
Ash Valley Okie 5532 – Performance Dam  
SL Star 4025 – Performance Dam  
Ash Valley Rose 4032 – Pacesetter Dam  
Ash Valley Lucy 6824 – Pacesetter Dam  
Ash Valley Capitalist 5502 – Pacesetter Dam  
Ash Valley Flash 6832 – Pacesetter Dam

## 2022

Waukaru Optimus 4095 – Pacemaker Sire  
Ash Valley Right Choice 3212 – Performance Sire  
Ash Valley Blanche 5705 – Pacesetter Dam  
Ash Valley Cumberland 6500 – Pacesetter Dam  
Ash Valley Jazzy 6585 – Pacesetter Dam  
Ash Valley Lady 6816 – Pacesetter Dam  
Ash Valley Lady 6853 – Pacesetter Dam  
Ash Valley Maize 6502 – Pacesetter Dam  
Ash Valley Rose 5765 – Pacesetter Dam  
Ash Valley Grace 6837 – Performance Dam  
Ash Valley Lady 4709 – Performance Dam  
Ash Valley Lady 5587 – Performance Dam  
Ash Valley Maize 5505 – Performance Dam  
Ash Valley Maize 7403 – Performance Dam  
Ash Valley Morgan 6513 – Performance Dam  
Ash Valley Okie 6539 – Performance Dam  
Ash Valley Okie 6597 – Performance Dam  
Ash Valley Rose 6895 – Performance Dam  
Ash Valley Lucy 2638 – Performance Dam





# *Invest in a Bull* **THAT PAYS YOU**

**LOT 41 ASH VALLEY BOTTOMLINE 2018**



**-10.9 RFI**

**LOT 50 ASH VALLEY EVOLUTION 2110**



**-7.6 RFI**

**\$4,000+** /yr: Saved on 25 head in the feedlot using low RFI feed efficient genetics.

**1 TON** Cut your winter feed bill by one ton for every 5 low RFI heifers.

**REPEAT ANNUALLY**

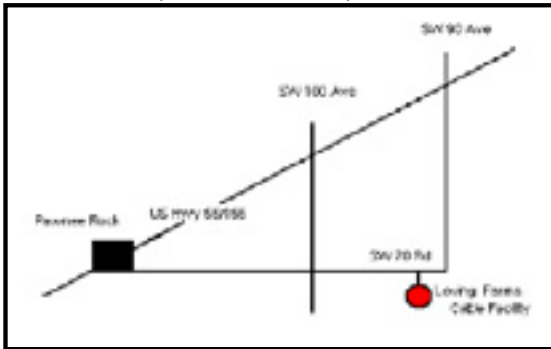
**#GROWSMARTER**





351 T Road  
Pawnee Rock, KS 67567

241 T Road, Pawnee Rock, KS



13th Annual

# PREDICTABLE GENETICS PROVEN PERFORMANCE

Selling 100+ Bulls and Females March 4th in Pawnee Rock, KS.

All bulls have **GrowSafe Feed Efficiency** data  
and **genomic-enhanced EPDs**.

Scan with  
phone  
camera for  
each lot  
video.



See pg 3 for details.

Now on  
**CCI  
LIVE**